



The brief started when I noticing a gap in the market and the expensive commuting cost when living on an island.

In the future the government will encourage companies to manufacture and design multi-functional products to save on materials and encourage smart thinking. This should inspire a new type of vehicle, which will be multi-functional, but still aesthetically pleasing. Which should in result, minimize congestion and allow a sense of freedom.

Designing a multi-functional vehicle, built for short trips and leisure activities. Emphasising on the aesthetics of the vehicle and the unique way of travelling taking into consideration form and function.

The vehicle is aimed at a wide variety of clients but should appeal largely to the adventurous type, seeking that something new, different and exciting vehicle.



Quick Trip Explorer Amphibious Vehicle

