

Jerika Linda Brown

1318 Agate St. Unit G, Redondo Beach, CA 90277 (720) 231-9500
Jerika.Brown@asu.edu

Objective:

To obtain a position as a Marketing Director, utilizing my network and skills, to add value and increase business operations.

Education:

Arizona State University
School of Liberal Arts and Sciences
Graduation Year- 2013

Employment:

American Junkie, Hermosa Beach (2010 – Present)

Marketing Director

- Successfully accumulate a strong network inside and outside of the restaurant and night-life industry.
- Produce and coordinate talent, events and parties that will benefit the image and revenue's of American Junkie.
- Manage and facilitate the promotional efforts of the staff to ensure maximum results.

Summer Winter Action Tours, Costa Mesa (2010- Present)

Spring Break Sales Manager/ Operations Director

- Accumulate and produce relationships with growing student-based network on the west coast in order to contribute to the growth of S.W.A.T trips.
- Train and Manage student sales teams on the companies Spring Break Product and assist in their success to sell the product.
- Coordinate arrival and departure plans with organizational mind-set.
- Facilitate, Operate as well as participate in planned events and festivities to ensure success and satisfaction of the customer.

DOLLHOUSE Night Club, Scottsdale (2011-2012)

Mixologist

- Accumulated a following and network to contribute to the ever-growing customer base.
- Understood, practiced and improved speed and efficiency while tending the bar.
- Maintained a professional stigma and friendly persona in order to keep up the image of the night club.
- Managed all profits and tip earnings at the end of each shift with consistency.

Activities:

Sister of the Delta Gamma Fraternity (2008-2012)

