

JERIKA BROWN

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OBJECTIVE

To secure a position as a Marketing Director, utilizing my network and skills, to add value and increase business operations and image.

EDUCATION

Liberal Arts an Sciences Arizona State University, Phoenix, Arizona (2008- Present)
Delta Gamma Fraternity Sister
GPA 2.8

RELEVANT COURSES

Gender and Communication, Organizational Communication, Work and the Workplace, Public Speaking

CUSTOMER SERVICE EXPERIENCE

Bartender, Scottsdale, AZ (July 2009 – Present)

- Demonstrate strong communication and relationship building skills.
- Maintain and improve advanced speed and efficiency ringing higher than fellow bartenders by an average of 20%.
- Develop and enhance a bond within employed staff by organizing staff outings and bondings to create a more enjoyable and comfortable work environment.

Marketing Director, Hermosa Beach, CA (April 2012- Present)

- Successfully accumulate a strong network inside and outside of the restaurant and night-life industry.
- Produce and coordinate talent, events and parties that will benefit the image and revenue's of American Junkie.
- Manage and facilitate the promotional efforts of the staff to ensure maximum results.

Sales Manager, Costa Mesa, CA (Dec 2010- Present)

- Accumulate and produce relationships with growing student-based network on the west coast in order to contribute to the growth of S.W.A.T trips.
- Train and Manage student sales teams on the companies Spring Break Product and assist in their success to sell the product.
- Coordinate arrival and departure plans with organizational mind-set.

SKILLS

Microsoft Word	Problem Solving	Team-player
Microsoft Excel	Multi-tasking	Positive Attitude
Microsoft Outlook	Self-starter	Attention to Detail
Microsoft Powerpoint	Flexibility	Quality Assurance