

Title "Real Work"	Date: 03 /15/2012	Version: Version No. 1
Client: NOSSI		Job Number: 12- NOS – 036 - 2012

Script	Video
A Nossi blue pencil quickly being pulled out of pocket.	
Pencil is sharpened. You hear "shaving."	
A hand frantically sketching out thumbnails. You hear it "scratching" on the page.	



Script Video A CF card being loaded into camera. You hear it "click." A lens being mounted to camera. It "snaps" into place. A pen gliding across a Wacom tablet. You hear a soft "woosh." Colors being selected and pushed around on the tablet's screen. You here "click, boop, click."



Script	Video
Blue paint being squeezed from a tube. You hear a "squirt."	
A hand with a brush painting on a white canvas. You hear a hard "thump, shhhhh."	
Apple boxes being stacked. You hear "clack, clack, clack."	
A gel is attached to a frame with grip tape. You hear a "rip."	



Script Video A C-stand is tightened. You hear a "squeek." Barn doors of a light are opened. You hear the "click" of the light being turned on. A tri-pod leg is extended. You hear the "snap." Tri-pod legs seperate and secured into place. You hear "pop,pop."



Video	Audio
Camera is slid into place on tri-pod mount. You hear the "click."	
An eye moving toward the viewfinder.	
An elaborately lit model poses. The shot begins to track back	



Audio Video through viewfinder – focus marks move into foreground. Cont. to track back...through viewfinder and eye-piece... ...to reveal back of camera. Shot continues tracking back... ... as a Nossi student steps in front of camera to snap a picture. Shot cont.'s tracking back...



Video	Audio
to reveal busy Nossi students working behind-the-scenes.	
VO: To be a real artist, you need real experience. Nossi. Real artists. Real work.	
Super: NOSSI logo / Real Artists. Real Work.	
VO: Now enrolling for the Fall.	
Super: Phone and Web address	