

MUSIC: Distinct, passionate and somewhat triumphant music

Open on a close-up of an ornate, pink Victorian.



:02

Cut to a wide shot revealing a woman wearing an ornate pink jacket that matches the pink house behind her. She has a pink poodle next to her.

If there's one thing we've learned over the years ...



:05

Cut to a closer shot of the woman in pink and her pink poodle.

VO: ... it's that people's houses are uniquely personal.



:08

Cut to a wide shot of a man sitting in his living room. His vest matches a colorful piece of art on the wall behind him as well as other elements in the room.

VO: One of a kind, just like them.





Lee Company :30 TV "Love Your Home"



:11

Cut to a closer shot of the guy sitting on his couch.

VO: And you don't trust your cherished abode to just anyone.



:14

Cut to a wide shot of a family standing in front of their modern house. They are stacked short to tall, mimicking the modern roof line behind them. They are also dressed in brown and white just like the house color.

VO: That's why you call Lee Company.



:17

Cut to a medium shot of the family in front of their modern house.

VO: We've got the expertise ...



:19

Cut to a cropped shot of the pink Victorian house.

VO: ... to handle any repairs ...





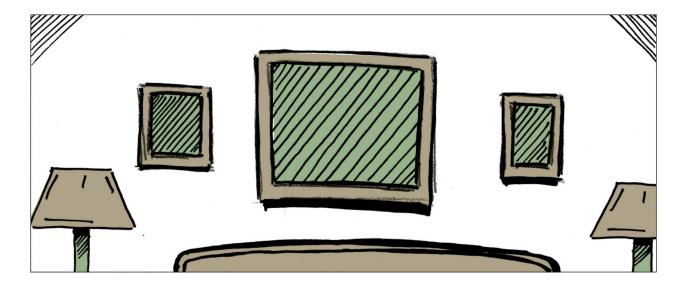
Lee Company :30 TV "Love Your Home"



:21

Cut to roofline of the modern house.

VO: ... your prized possession might need.



:23

Cut to a wider shot of the man's living room to see the unique interior design.

VO: From HVAC to plumbing to electrical ...



:25

Super up logo and end treatment copy over footage of uniquely designed living room.

VO: ... love your home with Lee Company.



