

Paul Renner was type designer influenced by the Bauhaus movement in Germany. Renner created Futura in expression of his belief that a modern typeface should not simply be a revival of a previous design. Futura was then released first in 1927 and later other weights were created by Renner and others which were released until 1953. Futura was commissioned by the Bauer Type Foundry, with a focus on the important elements of the form and function of a letter, which was achieved using strict geometric shapes.

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PAUL
RENNER

FUT URA

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