



# CORE VALUES

***Pride***

At SCOR Golf we take pride in all things we say and do. The SCOR Golf logo is a symbol to the golf community that we go about things in a different way, and that we expect more from ourselves and our work.

***Precision***

We expect our products, services, and processes to be the best in the industry. We build our golf clubs by hand because off-the-rack is not good enough for us.

***Execution***

Ideas are easy, execution is hard. We turn ideas into action, and action into results. We don't leave projects half done or 90% done. We build clubs that perform and execute on the most important shots in the game.

***Personal***

We expect our customers to deal with real people, real golfers, and real short game experts. We go out of our way to improve the short game of golfers everywhere. We take questions and complaints seriously. We “do the right thing” by our customers in all situations.

# CUSTOM ERS.