

You've probably seen their adorable blue house with the wrap around porch on Bernard Street in Denton, TX. You've probably wanted to live in that house. But it's what is inside that's even greater. The minds of these ladies created an amazing idea to turn their love for vintage clothing into something more.

Who are you and what do you do?

Geena: We're from The House Vintage. We curate vintage goods and clothing and sell it to you in a tasteful way.

Molly: We incorporate local Dentonites and their friends to model for us and through that we get to meet amazing girls and other photographers who help us.

Jinessa: People just hustle really hard which is refreshing.

How did you each get involved in what you're doing?

Geena: I recorded stuff for a while back in the day and I would actually spend lunch money in high

“ I remember looking at pictures of Annie Clark from St. Vincent and thinking ‘I want to dress like her.’ ”



Video Interview



school to go thrifting whenever I got a car. I collected quite a bit of vintage clothing and eventually ended up in Denton and I met Molly and she had a really cool style. She was really active and energetic and wanted to be apart of something so we got together and took pictures and started organizing things and low and behold, The House Vintage came out.

Molly: I'm from a really small town [around] Corsicana and in high school we all had standardized dress which was pretty much uniforms. I always had an interest for style because my brother was like, 'you should have style' in middle school. Like, what does that even mean? I think after that, it kind of became my own and I moved to Austin the semester after I graduated and through that, I had a lot of alone time and I remember looking at pictures of Annie Clark from St. Vincent and thinking, 'I want to dress like her.' I started gaining an appreciation for thrifted clothes so when I moved to Denton [Geena] voiced this idea of The House Vintage and we thought we'd do a catalog and snap some photos and after that we thought we'd just keep doing it and tried to make it more cohesive and professional.

Geena: We both have these artistic tendencies that we wanted to put forth.

What do you do as a company?

Geena: Well, we gather stray cats in our yard, for one. But speaking chronologically, we decided that once we got some items on Etsy, we would do all the photography on the dress form and then on a human being then an editorial shoot. We also create content for our blog which is a merry-go-round of things that depend on how much time we have.

Molly: Technically speaking, we specifically bought clothes for our shoots. Other than the catalogs, we interview people for a wardrobe visit which are just people who stand out to us that really own their style. We usually go over to their house, interview them, and document their environment.

check out more

f /TheVintageHouseBrentwood
tumblr. /thehousevintage
etsy. /funkyhouse

