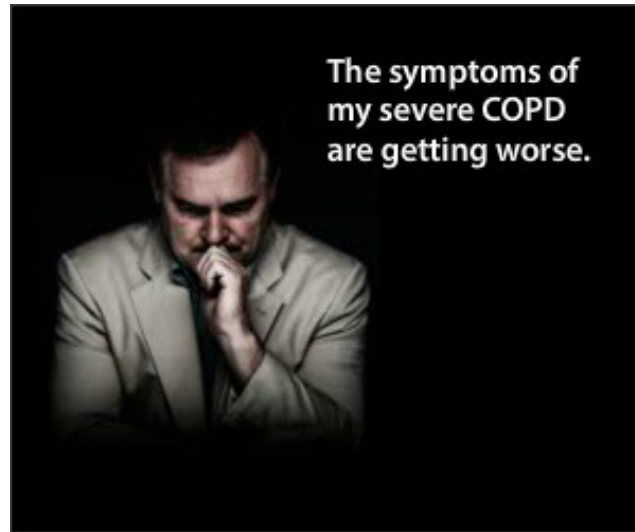
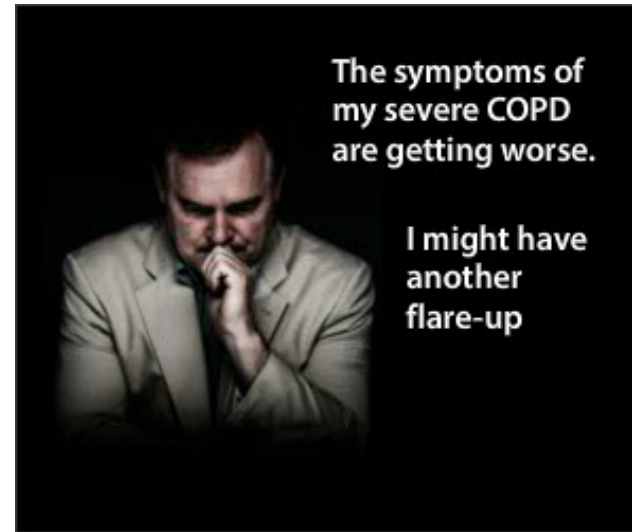


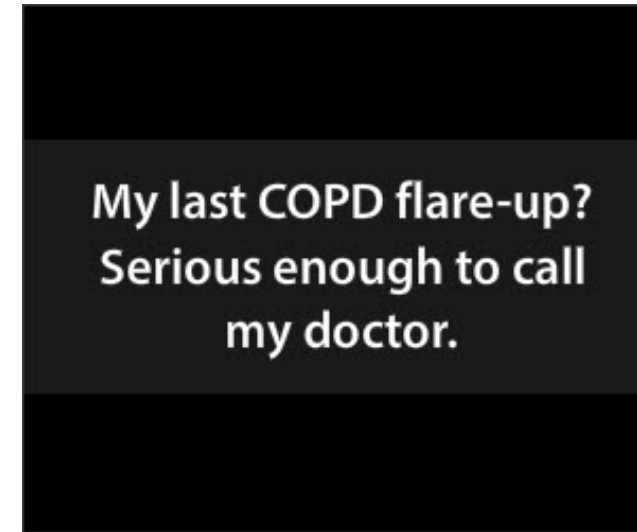
# 300x250 Banner



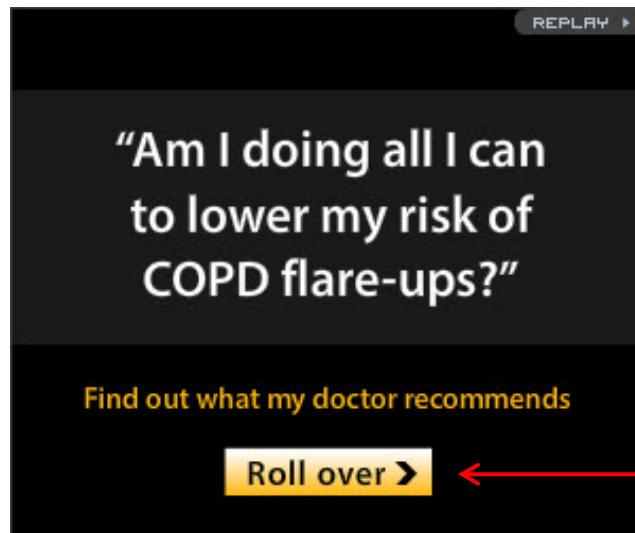
Frame 1



Frame 2



Frame 3



Frame 4

When user clicks "REPLAY", the banner starts again from frame 1



When user hovers their mouse over "ROLL OVER", the banner expands to frame 5



# 300x250 Banner

User clicks on folder tabs to view content within each folder

Learn More Link leads to: <http://www.daliresp.com/DiscoverDALIRESP.aspx>

Frame 5

Learn More Link leads to: <http://www.daliresp.com/UnderstandCOPD.aspx>

Frame 7

Frame 9

**GLOBAL:**

- Scrolling functionality of Important Risk Information is user initiated, using either the scroll bar or arrows located on the right-hand side
- "Learn More" links to a website, [www.daliresp.com](http://www.daliresp.com), which has been submitted on a separate 2253 under 84-1200038

Learn More Link leads to: <http://www.daliresp.com/RecognizeFlareUps.aspx>

Frame 6

Frame 8

Frame 10

# 300x250 Banner

**WHY DALIRESP?**

DALIRESP is a prescription medicine used in adults with severe COPD to decrease their number of flare-ups or the worsening of COPD symptoms. DALIRESP is not a bronchodilator and should not be used for treating sudden breathing problems.

Ask your doctor about once-daily DALIRESP.

[Learn More](#)

**RECOGNIZE FLARE-UPS**

**SEVERE COPD**

CLOSE   MEDICATION GUIDE ▶   PRESCRIBING INFORMATION ▶

• Are breastfeeding or plan to breastfeed. It is not known if DALIRESP passes into your breast milk

**What are the most common side effects of DALIRESP?**  
The most common side effects of DALIRESP include diarrhea, weight loss, nausea, headache, back pain, flu-like symptoms, problems sleeping (insomnia), dizziness, and decreased appetite. These are not all the possible side effects of DALIRESP. Always tell your healthcare provider about any side effects that bother you or don't go away.

Frame 11

When the user clicks "CLOSE", the banner reverts back to frame 4

**WHY DALIRESP?**

DALIRESP is a prescription medicine used in adults with severe COPD to decrease their number of flare-ups or the worsening of COPD symptoms. DALIRESP is not a bronchodilator and should not be used for treating sudden breathing problems.

Ask your doctor about once-daily DALIRESP.

[Learn More](#)

**RECOGNIZE FLARE-UPS**

**SEVERE COPD**

CLOSE   MEDICATION GUIDE ▶   PRESCRIBING INFORMATION ▶

DALIRESP include diarrhea, weight loss, nausea, headache, back pain, flu-like symptoms, problems sleeping (insomnia), dizziness, and decreased appetite. These are not all the possible side effects of DALIRESP. Always tell your healthcare provider about any side effects that bother you or don't go away.

Please also see [Medication Guide](#) within full [Prescribing Information](#).

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Frame 12

[Prescribing Information](http://www.frx.com/pi/Daliresp_pi.pdf) link leads to:

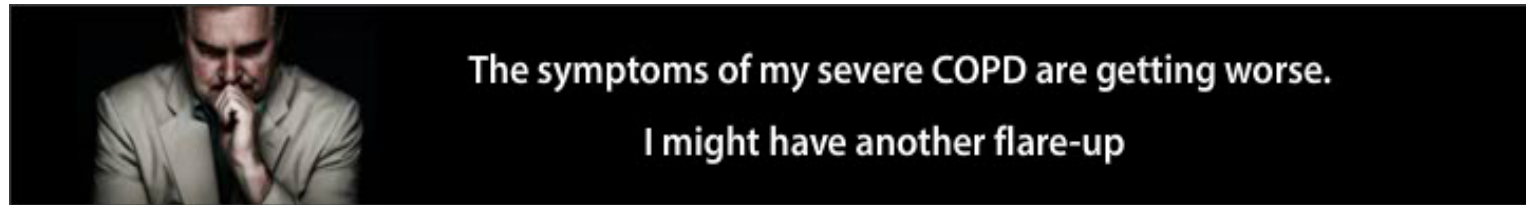
[Medication Guide](http://www.daliresp.com/Assets/pdf/Daliresp_Medication_Guide.pdf) Link leads to:

[Prescribing Information](http://www.frx.com/pi/Daliresp_pi.pdf) link leads to:

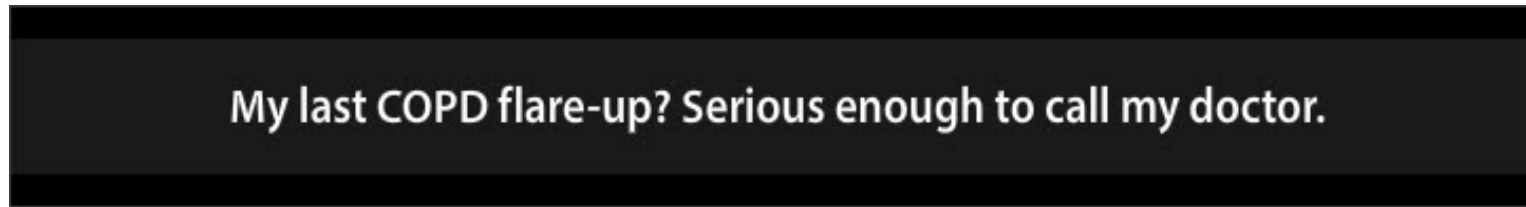
# 728x90 Banner



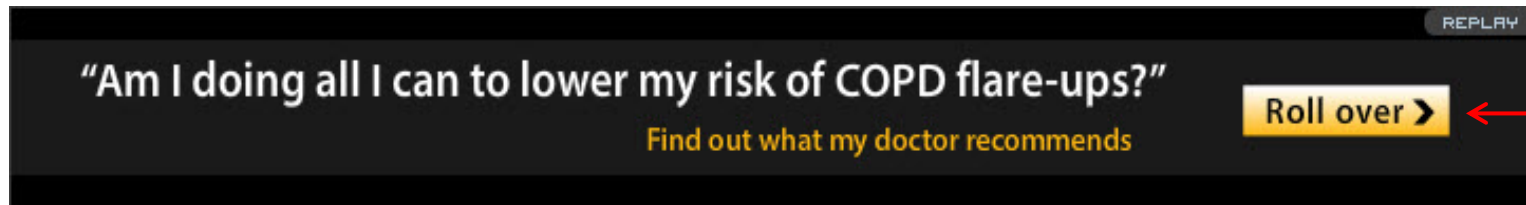
Frame 1



Frame 2



Frame 3



Frame 4

When user clicks "REPLAY", the banner starts again from frame 1

When user hovers their mouse over "ROLL OVER" the banner expands to frame 5

# 728x90 Banner

User clicks on folder tabs to view content within each folder

Learn More Link leads to:  
<http://www.daliresp.com/DiscoverDALIRESP.aspx>

Frame 5

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Learn More Link leads to:  
<http://www.daliresp.com/RecognizeFlareUps.aspx>

Frame 6

Learn More Link leads to:  
<http://www.daliresp.com/UnderstandCOPD.aspx>

Frame 7

Frame 8

# 728x90 Banner

**WHY DALIRESP?**

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Ask your doctor about once-daily DALIRESP.

[Learn More](#)

**RECOGNIZE FLARE-UPS**

**SEVERE COPD**

CLOSE

[MEDICATION GUIDE](#) [PRESCRIBING INFORMATION](#)

Frame 9

Frame 10

When the user clicks "CLOSE", the banner reverts back to frame 4

**WHY DALIRESP?**

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Ask your doctor about once-daily DALIRESP.

[Learn More](#)

**RECOGNIZE FLARE-UPS**

**SEVERE COPD**

CLOSE

[MEDICATION GUIDE](#) [PRESCRIBING INFORMATION](#)

**Medication Guide Link leads to:**  
[http://www.daliresp.com/Assets/pdf/Daliresp\\_Medication\\_Guide.pdf](http://www.daliresp.com/Assets/pdf/Daliresp_Medication_Guide.pdf)

**Prescribing Information link leads to:**  
[http://www.frx.com/pi/Daliresp\\_pi.pdf](http://www.frx.com/pi/Daliresp_pi.pdf)

**Medication Guide Link leads to:**  
[http://www.daliresp.com/Assets/pdf/Daliresp\\_Medication\\_Guide.pdf](http://www.daliresp.com/Assets/pdf/Daliresp_Medication_Guide.pdf)