



Why should you become a member of ICMA? Here are some very important reasons:

- ICMA can *help advance your career*. Our goals, resources, and services are dedicated to providing you with the most comprehensive information available on local government and to giving you professional and personal support when and where you need it.
- ICMA can *add to your knowledge*. Our professional development programs and publications meet the special needs of the local government professional. They're filled with ideas and solutions to the unique problems you face.
- ICMA can *broaden your horizons*. As a member you become involved in activities that will expand your networking opportunities and provide you with professional growth and support.

The enclosed brochure gives you more information on the many benefits of membership in ICMA.

I am confident that you'll find ICMA membership to be a tremendous resource and very helpful in your career. To accept this special invitation and discount from ICMA, complete the enclosed membership application and return with your payment by **April 30, 1994**. We look forward to welcoming you to membership in ICMA.

Sincerely,

A handwritten signature in black ink, reading "Daniel G. Kleman". The signature is written in a cursive, flowing style.

Daniel Kleman
President, ICMA
City Manager
Tallahassee, Florida

P.S. This special membership invitation offering \$80 off first year dues has only been extended to selected local government professionals. Please respond by April 30, 1994 to receive the discounted dues rate.