



We acknowledge that the clothing industry is a major contributor in causing the environmental crisis we all face today. Therefore it is our aim to strive for cleaner, greener and ethically friendlier methods for all stages of the knitwear product development process. We aim to use the most sustainable options available to produce nature-friendly products without compromising on quality, comfort or style. We will use natural materials where possible so no toxins are locked into the finished products. No toxins 'in' means no toxins 'out' when the product is eventually recycled, upcycled, down cycled or even composted.

