

Transmedia

Not yet revealed that Nigerian prince is a prince

Atlanta event is real and audience can attend

Websites about the project are posted

Websites that identify Nigerian prince as a prince are created

Username is used to make accounts in multiple high-traffic social sites and posts are made in character

Audience can help the Nigerian prince with this research and email in help. Clues are hidden on social media sites, etc, etc

The technology convention is a real event that has a panel for girl's project

Marriage is a real event

Marriage is announced on social media, audience can vote on details like location

Audience is prompted to send in advice to help convince the family to accept girl and girl feel at home in Nigeria

Movie is a real movie

Story Progression

Nigerian prince and girl from Georgia Tech meet at an Atlanta event and are in love at first sight

They end up ditching the event. Girl takes Nigerian prince to campus at night and shows her cool cutting edge research project on computer science

Girl ends up having to leave suddenly. She and Nigerian prince do not even know each other's names. All he knows about her is a computer username he saw her use earlier

Nigerian prince returns to Nigeria. He buys a computer and learns about the internet, all in hopes of running into the girl's username again

Months pass and he is about to give up when he finds a paper on her subject. It's going to be presented at a technology convention

Nigerian prince surprises girl at technology convention and they are once again smitten with each other

After dating in the US for a while, Nigerian prince and girl decide to get married back in Nigeria

Girl is stricken by culture shock and Nigerian prince's family does not like her. The wedding almost falls apart

The relationship ultimately prevails. Girl wins the respect of the country. They end up ruling Nigeria together and a movie is made about them