



Please Join Me, DJ Spooky, Origin Magazine, FAIR Spirits, Charles von Herrlich. Henry Chalfant & Solar Salon NYC at the

URBAN SUNSPOT CAMPAIGN BENEFIT MIXER!

March 26, 2013

7-10 PM



WHAT: Come hang with solar and sustainable energy industry movers and shakers and activist artists at a benefit mixer. Dance to DJs \$mall øchange and Duane Harriott. Drink complimentary beers, fine wines and all FAIR Spirits Vodka drinks. And help us bring solar-powered free recharging stations to the streets of NYC!

WHERE: Von Bar, 3 Bleecker Street at Bowery, NYC.

HOW: Go to <http://bit.ly/16zVv2n> and make a suggested donation of \$45 (or more) to Sol Design Lab. You will automatically receive an email confirmation. RSVP by forwarding that confirmation email to pnagle@demos.org
RSVP's essential - space limited

WHY: Help bring solar power to the streets of New York, meet some very cool people, drink and dance! In spring, 2014, the *Urban Sunspot* public art piece (created by Sol Design Lab) will make its New York City debut. For six months, this solar-powered mobile device-charging station, built in a repurposed vintage gas pump, will travel to 3 of the city's highest-visibility locations for 2 months each, providing free re-charging for up to 175,000 mobile devices. This mediagenic non-profit pilot project, with attendant publicity, special events and community workshops at each location, will set the stage for the development of a resilient permanent urban charging station prototype and promote its installation as a combined public accommodation and emergency infrastructure facility throughout NYC.

THE NOT-SO-EVIL PLAN: By attending this event and learning about our project, you are becoming one of the first supporters of this effort to bring solar power to the streets of New York. Next winter, there will be an Indie GoGo crowd-funding campaign (in which you will be prominently featured as a first supporter). At the end of the campaign, there will be a huge community party for all donors and to launch the 6 month NYC exhibit. You are here with us at the beginning of a great project. Be a solar power visionary!

Invite Friends through our Facebook event - <https://www.facebook.com/events/542036695836857/>



solar salon NYC

