

alzheimer's association® Midlands Chapter

MEDIA ADVISORY

2012 Alzheimer's Association Midlands Chapter Annual Meeting

WHEN: 11:30a – 1:00p
Wednesday, November 7th, 2012

WHERE: Tip Tip Ballroom
1502 Cuming Street
Omaha, NE 68102

WHAT: The Annual Meeting allows the Midlands Chapter to share their accomplishments in fulfilling their mission over the past year, while also presenting their Strategic Plan for FY13. Tickets are \$30 per person or \$225 for a table.

To purchase tickets online, please visit bit.ly/alzannualmeeting2012.

For any additional questions please contact our events planner, Cathy Enoviso at (402) 502.4301 or cenoviso@alz.org

WHY: Alzheimer's disease is an epidemic impacting a growing number of families around the world, including 106,000 people in Nebraska and Iowa. Over the past year the Alzheimer's Association Midlands Chapter has seen an increase in contributions, dollars for respite care, number of support groups, number of care consultations, number of community education presentations and attendees.

The Alzheimer's Association is the nation's leading voluntary health organization in Alzheimer's care, support and research. Its mission is to eliminate the disease through the advancement of research, to provide and enhance care and support for those affected by the disease, to advocate for public policy change and to reduce the risk of dementia by promoting brain health.

PRESS Colin Wagner, 402.502.4301, cwagner@alz.org

CONTACT: To learn more visit bit.ly/alzannualmeeting2012

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