



The Evolution of Air Jordan Trainers

1984 - 2011



Release price \$105

Designed with Tinker Hatfield

Featured over-molded mesh

Featured a clear rubber sole

MJ's first NBA title

No Nike sign on Original pair

African tribal pattern influences



Different languages on the sole

MJ tried baseball

MJ back in the NBA

Japanese Rising Sun influence

Panthers paw on the sole

Featured side air vents



Hidden quick-lace system

Wilson Smith III headed design

Highest ever price at \$200.00

Tate Kuerbis was head designer

Tech-flex introduced

Tinker Hatfield back as designer



Most simplistic design of all pairs with D'Wayne Edwards as designer

F-22 Raptor Strike Fighter inspiration

Resembles Air Jordan III (20 years later)

Retired the Air Jordan I - XX3 number scheme in honour of MJ's playing number

Features a TPU window

Flexible Italian leather used



The first pair

Year: 1985

Cost: \$65

Re-issued: 1994, 2001, and 2003

Design facts: Featured the "winged basketball" Air Jordan logo on the ankle and designed with Peter Moore



Air Jordan I
"Notorious"



Air Jordan II
"Italian Stallion"



Air Jordan III
"Gotta Be the Shoes"



Air Jordan IV
"Taking Flight"



Air Jordan V
"The Fighter"



Air Jordan VI
"Promised Land"



Air Jordan VII
"Pure Gold"



Air Jordan VIII
"Strap In"



Air Jordan IX
"Perfect Harmony"



Air Jordan X
"The Legacy Continues"



Air Jordan XI
"Class Act"



Air Jordan XII
"The Dynasty Continues"



Air Jordan XIII
"Black Cat Pounces"



Air Jordan XIV
"Race Ready"



Air Jordan XV
"Speed of Sound"



Air Jordan XVI
"Marching On"



Air Jordan XVII
"Jazzed Up"



Air Jordan XVIII
"Last Dance"



Air Jordan XIX
"Full Flex"



Air Jordan XX
"Living Greatness"



Air Jordan XX1
"Performance Luxury DNA"



Air Jordan XX2
"Hit the Afterburners"



Air Jordan XX3
"The Number of Greatness"



Air Jordan 2009
"Beyond"



Air Jordan 2010
"Full Speed Ahead"



Air Jordan 2011