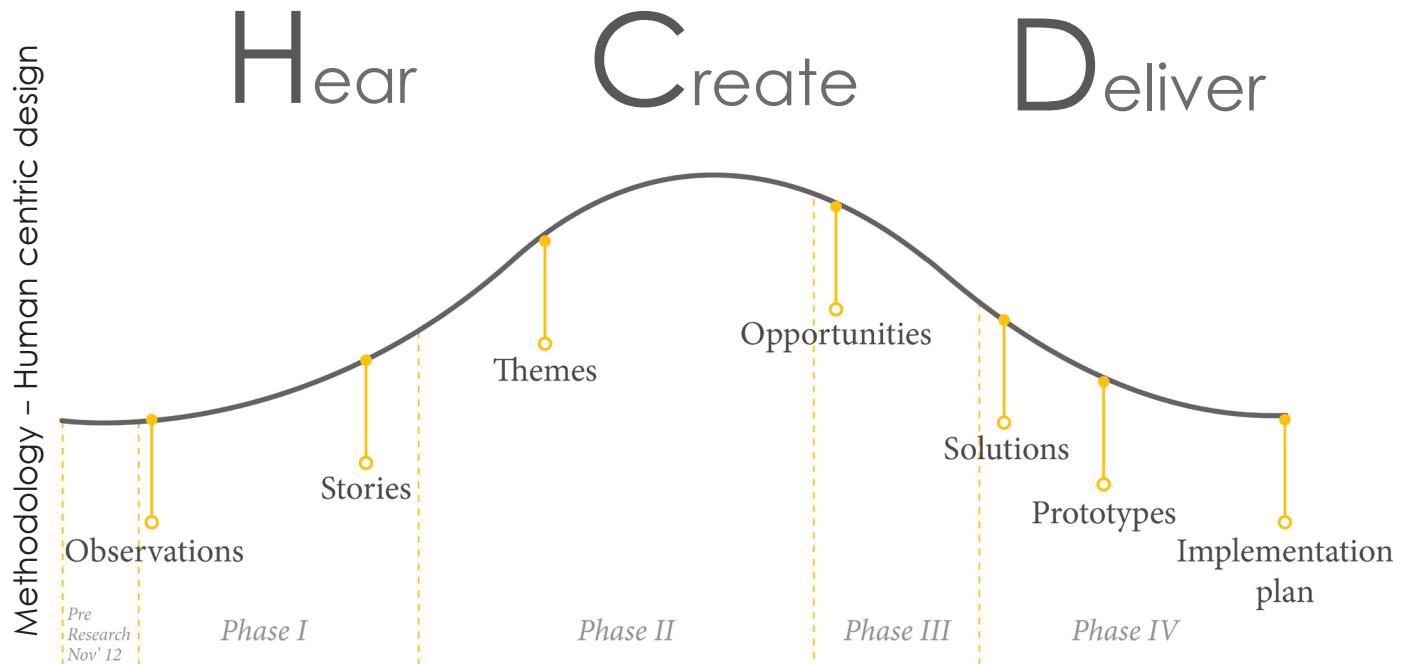


# MANDI PROJECT I Introduction

To refine the role of the whole sale markets popularly called as 'mandis' in the state of Uttar Pradesh, the project aims to re-align mandi's core objective, to serve the farmer as the primary stakeholder. To design the system design, relooking at policies of management, architecture, urban design and visual communication.



Mandi is a wholesale marketplace for the sale of fruits, vegetables, grain and other agricultural produce. Ideally it is a place, where the farmer meets the buyer of his produce through a middleman who (ideally) helps facilitate the process of selling in a transparent manner for a commission chargeable to the buyer.



Farmer sells his produce in the mandi with the help of arhti ( trader ), who facilitates the process and mandi management oversees the whole process of collecting tax on each transaction. In current scenario, buyers and traders forms a nexus fooling farmer about the real price of produce. Mandi management overlooks the discrepancy because of corrupt officials causing huge tax leakages.



- OBSERVATION  
13 KEY PROBLEMS
- Circulation
  - Processes
  - Waste management
  - User behavior
  - Animal presence
  - Health
  - Hygiene
  - Housing
  - Services
  - Perspective
  - Processing
  - Storage
  - Display