

FOR IMMEDIATE RELEASE October 17, 2008 Contact: Wendy Ventura 248.426.7915 corpcomm@amerisure.com

AMERISURE INSURANCE NAMED ONE OF THE "101 BEST & BRIGHTEST COMPANIES TO WORK FOR"

Farmington Hills, MI — Amerisure Mutual Insurance Company, one of the nation's leading regional property/casualty insurance groups, has once again been named as one of the "101 Best and Brightest Companies To Work For" by the Michigan Business & Professional Association (MBPA). Companies are selected for exceptional commitment to their employees and demonstrating best practices in human resources. Amerisure is honored for the sixth time in the past eight years.

"This year we were inundated with nominations," said Jennifer Kluge, MBPA Chief Operating Officer and a veteran Human Resources Manager. "The companies that were selected demonstrated innovative human resource practices. They intentionally keep employee needs at the forefront of their policies."

"At Amerisure, our employees are our most valued resource," said Derick Adams, Amerisure Vice President, Human Resources. "The success of our organization has been created by our employees who give life to the service culture we value so deeply. Our focus is clear: help our best performers succeed at an advanced level, and support a development culture as strong as our service and agency differentiation strategies."

Amerisure Mutual Insurance Company is a regional property and casualty insurance group with more than nine decades of experience insuring American businesses. Amerisure services manufacturing, construction and commercial enterprises through strategically located Core Service Centers in the midwestern and southern U.S. For more information, visit www.amerisure.com.