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MichBio and the MEDC to Host Michigan Pavilion at 2013 BIO International Convention

ANN ARBOR, MI, April 19, 2013 – MichBio, the statewide biosciences industry association, and the Michigan Economic Development Corporation (MEDC) are set to co-host the Michigan Pavilion at the 2013 BIO International Convention in Chicago, IL, on April 22-25.

The Michigan Pavilion will showcase 1,200 sq. ft. in the main entrance area of the exhibition hall at McCormick Place. The booth will highlight the diversity of Michigan's bioscience industry via the nearly 20 companies that have chosen to represent Michigan's diverse bioscience industry at BIO. Those companies include: 3D Biomatrix, Algal Scientific, Ash Stevens, City of Southfield, DeNovo Sciences, Detroit Clinical Research Corridor, Ferndale Pharma Group, Global Clinical Connections, Impact Analytical, Lifeline Ventures, Michigan Business Incubator Association, Michigan State University, MPI Research, MYcroarray, Originus, polyElements, The Right Place, Velesco and Wayne State University.

"We are very excited to host the Michigan Pavilion and to be part of the BIO Convention, the world's largest gathering for the biosciences industry," said Stephen Rapundalo, MichBio president and CEO. "It's a great place to do business and make connections. This is why the State of Michigan has participated every year since 2002. Also, the Convention offers a unique opportunity to showcase Michigan's bioscience community with its diversity in world-class R&D assets and services available to support companies from ideas to market."

The Michigan Pavilion will host a hospitality reception on Tuesday, April 23 from 5:00 – 6:30 pm where it will offer Michigan fare from a variety of vendors, including Zingerman's, Better Made, Cherry Republic, Vernors, Bell's Brewery and Founders Brewery.

The Biotechnology Industry Association (BIO) represents biotechnology companies across the U.S. and in 33 other nations. More than 20,000 visitors from 60-plus countries are expected to gather at the Convention, the world's largest annual gathering of biosciences professionals.

MichBio is the trade association committed to driving growth in Michigan's biosciences industry and its many sectors, including agri-biotech, food and nutrition, bio-based technologies and renewable chemicals, industrial and environmental biotech, medical devices and technologies, pharmaceuticals and consumer healthcare, diagnostics and research products, testing and research services, and clinical research. MichBio members include biosciences companies, academic and research institutions, biosciences service providers, and related organizations. For more information, visit www.michbio.org.

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