



A R M A D A N I

PRODUCT CATALOG

experience the difference.

exquisite craftsmanship | unbeatable value | incomparable customer service



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ABOUT THIS GUIDE

a word from our staff



A R M A D A N I

Dear Fine Jeweler,

Thank you for choosing Armadani to represent your store. This book has been designed to be a counter-top friendly resource for you and your staff. Within these pages, you will find jewelry ranging from classic to contemporary, from exquisite diamond to gorgeous gemstone pieces. We invite you to save this Product Guide. As our collections continue to evolve, you will receive product updates and new pricing information to add to your book.

As a manufacturer, our line extends beyond these pages; if you can imagine it, we can probably make it! If you have questions about the products you see within this guide or you would like to customize one of our styles, please call our friendly sales staff at 1-888-423-0996 or email info@armadani.com and we will be glad to provide you with further information and a current quote. Our service philosophy is to do whatever it takes to earn and keep your business. Read on and Experience the Armadani Difference: Exquisite Craftsmanship, Unbeatable Value, Incomparable Customer Service.

With best regards,

Kevin Brosh
Armadani President



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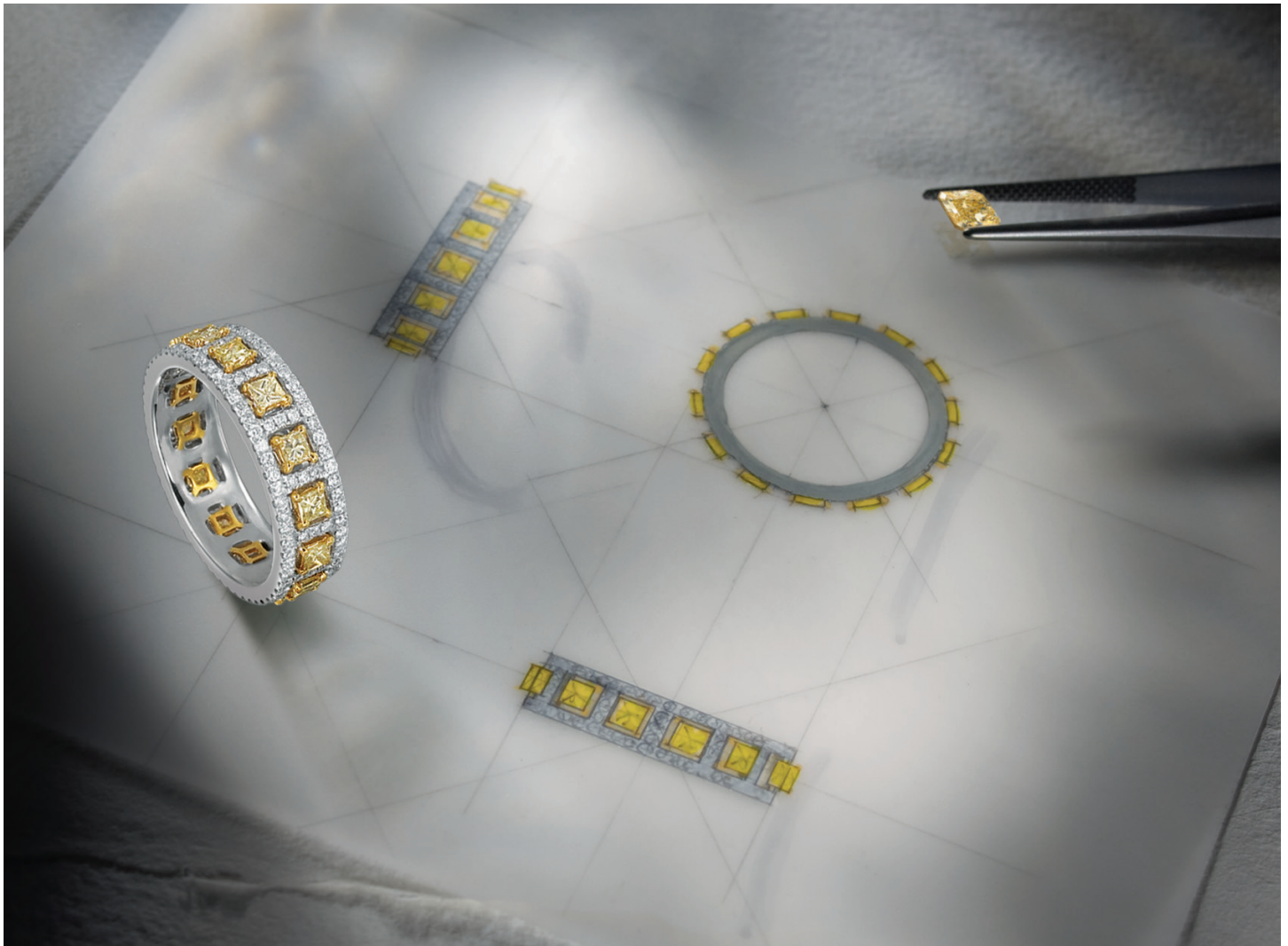


ABOUT ARMADANI

our mission



ARMADANI



OUR MISSION

Armadani is the premier private label fine jewelry manufacturer of striking anniversary and eternity bands, engagement rings, and fine fashion jewelry serving fine retail partners throughout the United States.





Experience the
Armadani Difference™:

EXQUISITE CRAFTSMANSHIP

As a proud American Gem Society Registered Supplier, all Armadani products are rigorously inspected. Only the finest materials and manufacturing techniques are employed to create Armadani product.

UNBEATABLE VALUE

Armadani customers don't pay a designer price tag because we ensure our time and marketing energies go toward enhancing our customers' brand names.

INCOMPARABLE CUSTOMER SERVICE

Armadani's courteous, knowledgeable, and professional sales staff ensures prompt delivery and is happy to accommodate special requests.

ARMADANI WAS FOUNDED IN 1999 when three friends recognized the need for exquisitely crafted bands delivered with a higher standard of service. The partners set out to redesign and perfect the classic channel set band. Armadani worked with a master machinist and inventor to design innovative and proprietary channel set band machinery, now protected by 40 international design patents. Our bands feature precision calibration, careful finishing, stones matched by cut and color, and set with a gap of no more than 1/100 of a millimeter between each stone.

Customers appreciated the quality of Armadani's proprietary channel set bands and began requesting new and customized styles. These new style requests became Armadani's expansive and distinctive collections of bridal and fine fashion jewelry.

Armadani has since become a leader in private label manufacturing, chosen by some of the nation's finest jewelry retailers. Armadani is headquartered in Philadelphia, PA with a satellite office in New York City's famed Diamond District.



PRODUCT INFORMATION

about our products and services



A R M A D A N I

OUR STYLE NUMBER

Our style number always references the product series and metal type. Abbreviations for additional specifications may also be present, ex: halfway or three quarter, stone type, tcw, or center stone size.

Ex: R900/18W/H/SA refers to our R900 series channel set band in 18kt white gold, halfway, all round sapphire.

Common abbreviations:

Stones:

Dia= diamond
Q= princess diamond
BG= baguette diamond
YD= yellow diamond
BD= black diamond
PD= pink diamond
SA= blue sapphire
PS = pink sapphire
OS= orange sapphire
YS= yellow sapphire
PPS= purple sapphire
EM= emerald
TG= tsavorite garnet
RU= ruby

Metals:

18R= 18kt rose gold
18Y= 18kt yellow gold
18W= 18kt white gold
PL= Platinum

Miscellaneous:

3Q= 3 Quarter
H= Halfway
3= 3 x 3 pattern
4= 4x4 pattern

ARMADANI QUALITY CONTROL

Our production and customer service staff follow your order each step of the way to ensure perfect execution and delivery. Stones are hand picked and matched for consistency. Our proprietary manufacturing techniques ensure that stones are perfectly calibrated, with no gapping. Settings are checked and rechecked, undergoing multiple rounds of inspection before your order ever reaches your hands.

CUSTOM ORDERS

Armadani welcomes custom order requests. You can send us a sample to duplicate, a sketch or picture of a style you like, and we will provide a timely quote. Upon request, we can provide sample waxes, CAD designs or sketches to help you seal the sale.

REPAIRS AND RETURNS

We stand behind the quality of our product. If you should encounter an issue with our product under normal wear, please call us for a return address and shipping instructions. Special order items may not be eligible for return or may be subject to restocking fees.



ORDERING

how to order from armadani

HOW TO ORDER

You can place an order with Armadani in several ways- by email, by phone, or by fax.

When ordering, please specify:

Armadani Style Number.
Metal/Color
Milgrain or Plain Edge
Desired Stone Type/Color/Quality*
If you are matching a ring from stock or a previous purchase
Head or Center stone size/dimensions for bridal and remount styles
Customer purchase order number if applicable
Customer wedding date or delivery date
Salesperson name and contact information: email/phone

*Standard round diamond quality in round diamonds is G-SI1. F-G/VS quality also available upon request.
Standard Princess and baguette styles are F-G/VS.

DELIVERY

Please allow delivery time as follows:

- 3-4 weeks delivery for most band styles
- 4-5 weeks for styles featuring baguettes, carre cut gemstones, and rare color stones
- Certain custom orders may require additional lead times.
- As always, we will attempt to meet specific deadlines.

SHIPPING

All product will be shipped at UPS unless otherwise requested. Jeweler is responsible for all shipping and handling fees.

ENGRAVING

Inside Ring Engraving or Artisan surface engraving is available for an additional charge. Please call for an estimate.

CONTACT US

This guide is intended to provide approximate pricing for you and your customers, based on current metal market values. It is recommended that you contact us for a current quote. You may place an order with us by calling our Philadelphia office or by email. Orders can also be faxed to our office.

Email: info@armadani.com
Phone: 1-888-423-0996
Fax: 1 215 627 2401

Armadani
740 Sansom Street, Suite 204
Philadelphia, PA 19106



All prices are subject to change without notice. We are not responsible for any typographical errors that may have occurred.



SHARED PRONG BANDS

beveled shared prong bands



ARMADANI



The beveled edge of these shared prong bands allows them to stack easily and fit flush against a variety of engagement ring styles, creating the illusion of larger center stones.

Available in Eternity, 3/4, and halfway | Dia Quality G-SI



SHARED PRONG BANDS

beveled shared prong bands



ARMADORANI



ETERNITY

STYLE	TCW	DESCRIPTION	18KT MSRP	PLAT MSRP
RK0222	46 Dia/ 0.43 tcw	Diamond eternity band , 1.25 mm	\$1,525.00	\$1,775.00
RK0224	40 Dia/ 0.50 tcw	Diamond eternity band , 1.45 mm	\$1,750.00	\$2,000.00
RK0225	32 Dia/ 0.95 tcw	Diamond eternity band , 1.90 mm	\$2,825.00	\$3,225.00
RK0226	28 Dia/ 1.30 tcw	Diamond eternity band , 2.20 mm	\$3,675.00	\$4,075.00

HALFWAY

STYLE	TCW	DESCRIPTION	18KT MSRP	PLAT MSRP
RK0222/H	23 Dia/ 0.20 tcw	Diamond band halfway, 1.25 mm	\$1,025.00	\$1,375.00
RK0224/H	20 Dia/ 0.26 tcw	Diamond band halfway, 1.45 mm	\$1,225.00	\$1,650.00
RK0225/H	16 Dia/ 0.36 tcw	Diamond band halfway, 1.90 mm	\$1,475.00	\$2,175.00
RK0226/H	15 Dia/ 0.45 tcw	Diamond band halfway, 2.20 mm	\$1,775.00	\$2,375.00

ETERNITY COLOR DIAMOND

STYLE	TCW	DESCRIPTION	18KT MSRP	PLAT MSRP
RK0222/BD	23 Dia/ 0.43 tcw	Black diamond eternity band, 1.25 mm	\$950.00	\$1,200.00
RK0222/YD	23 Dia/ 0.43 tcw	Yellow diamond eternity band, 1.45 mm	\$1,750.00	\$1,900.00

Available in Eternity, 3/4, and halfway | Dia Quality G-SI

