

Logan Sapphire

Production Calendar

Spring Collection

Fall Collection

January February March April May June July August September October November December

Forecasting

Concept and Illustration

Sourcing

Design

First Patterns

Line Editing

Order Fabric

Order Giveaways for Fashion MkWk

Press Release Events on Facebook & Twitter

Press Release

Ad Campaign Party at Ace Galleries

Trade Show

LA Fashion Market Week Showroom

Runway Presentation

Production Patterns

Fabric Arrival

Cutting

Sewing

Finishing

Labeling/Ticketing/Packaging

Shipping

Delivery



