

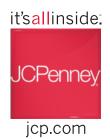
Congratulations!

we present you with your GOLD CARD

To thank you for your years of JCPenney service, we are proud to present you with a JCPenney Gold Card. This card continues your discount for JCPenney Store, Catalog and Internet purchases.

If you change your address, please update it by logging on to the PowerLine web site at www.jcpenneypowerline.com or by calling PowerLine at 1-888-890-8900. This will help us to continue to provide you with information in a timely manner.

We hope you have many pleasant shopping experiences using your Gold Card.



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