

Introducing

Colgate® **Total**

**Professional
Toothbrush**

**The new toothbrush designed
with flossing in mind**

When you recommend home oral care to patients, you know they'll *all* brush, but only *some* will floss.

Now you can recommend the new Colgate Total Professional Toothbrush for all types of patients.

- ▼ Cleans tooth surfaces
- ▼ Gets in between teeth
- ▼ Cleans along gumlines
- ▼ Sleek, improved ergonomic handle enhances maneuverability while brushing

You can only *hope* they'll floss. But you *know* they'll brush. So recommend the new Colgate Total Professional Toothbrush for a clean that's more like flossing.

**The perfect partner
to flossing**

Remind patients that this is not a replacement for flossing and to brush and floss regularly.

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