

ion. **COLOR**
BRILLIANCE™

color masque

REVIVES and **DEEP CONDITIONS**
color treated hair. Color deposit
without harsh chemicals.

Luxurious color in **3 MINUTES**
Can last up to **2-5 SHAMPOOS**
No peroxide or ammonia



COLOR MASQUE CAN BE USED:

On **natural hair**
to **enhance** shine

Between **Permanent**
or **Demi-Permanent**
hair color applications
to help keep color
VIBRANT and
LUSTROUS

Immediately after a
permanent wave
or **relaxer**

PPD Free

ION COLOR MASQUE

USED TO ENHANCE ION COLOR BRILLIANCE LEVEL AND TONE

Platinum	High Lift Shades Level 10, 9, 8 Tones: A, V, NA
Golden Blonde	High Lift Shades Level 10, 9, 8 Tones: NN, N, NB, G, WR, NG
Beige Blonde	Level 7 Tones: NN, N, A, G, WR, W, NB
Brown	Level 6 Tones: NN, N, A, G, WR, W
Hot Red	Level 7-4 Tones: IR, R, RR, RV
Dark Warm Brown	Level 5-4 Tones: NN, N, G, WR, RC

PERMANENT

A - Ash
G - Gold
N - Neutral
R - Red
V - Violet

NN - Intense Neutral
IR/RR - Intense Red
RC - Red-Copper
RV - Red-Violet

DEMI PERMANENT

NA - Natural Ash
NB - Neutral Beige
NG - Natural Gold
WR - Warm Red
W - Warm