

FROM ONE CAME MANY

BRAVE HEARTS



NO LIMITS NO LEGS TRAIL BLAZERS GIVE HOPE CONFIDENCE

WHOLE THROUGH SPORT

BELIEVE

INSPIRE STRENGTH

ROLE

MODEL INSPIRE COMMUNITY

SUCCESS · ACCOMPLISHMENT

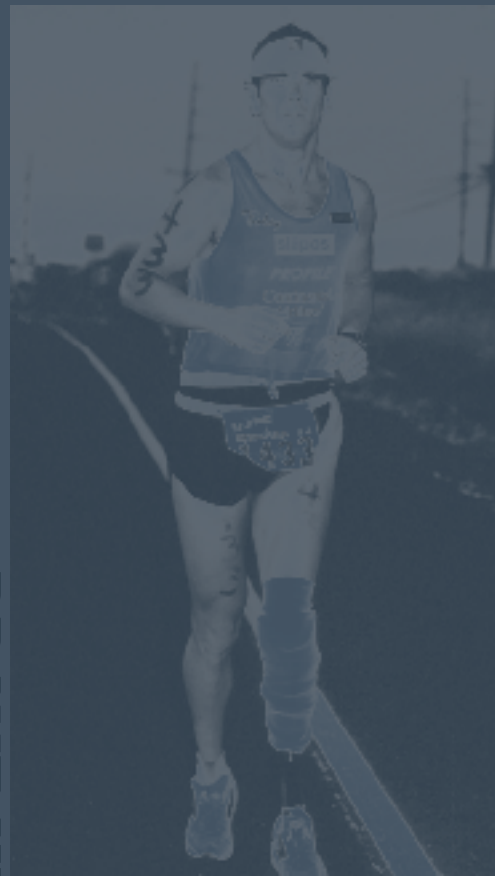
FROM ONE CAME MANY

CONFIDENCE

INSPIRE

WHOLE THROUGH SPORT

SUCCESS · ACCOMPLISHMENT



TRAIL

BLAZERS

GIVE HOPE

INSPIRE MODEL COMMUNITY

FROM ONE CAME MANY

20



YEARS THAT CHANGED THE WORLD

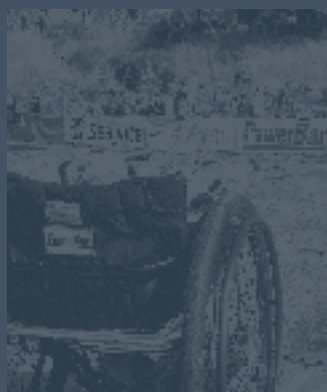
SUCCESS · ACCOMPLISHMENT BRAVE HEARTS

FROM ONE CAME MANY

COURAGE

ROLE

FROM ONE CAME MANY



INSPIRE STRENGTH

WHOLE THROUGH SPORT

BELIEVE

CONFIDENCE GIVE HOPE

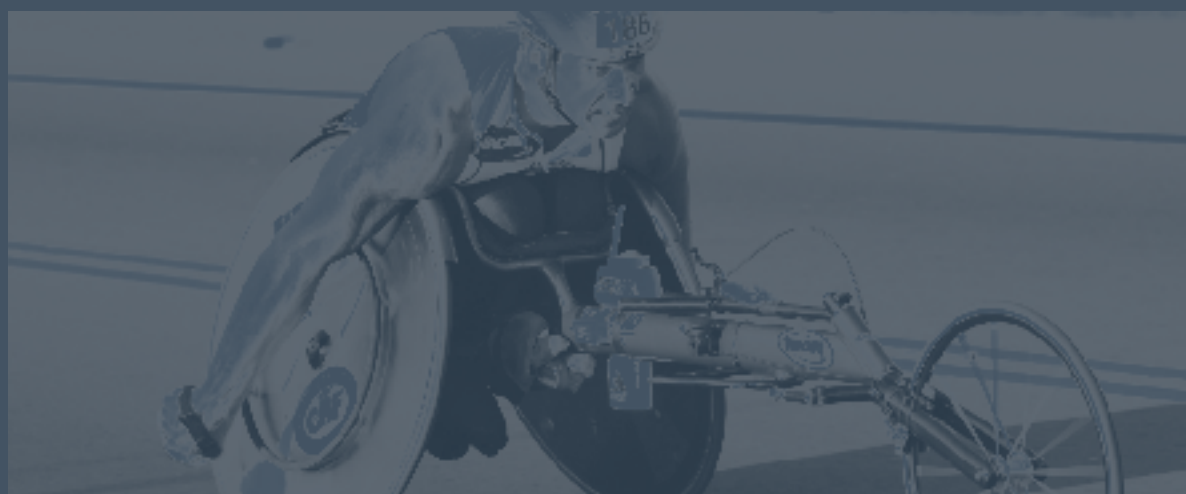
FROM ONE CAME MANY BRAVE HEARTS MENTORSHIP

BELIEVE SUCCESS · ACCOMPLISHMENT

SUCCESS · ACCOMPLISHMENT



ROLE INSPIRE MODEL





Prologue: The Legacy of Jim MacLaren [1963 - 2010]

A message from CAF founders Jeffrey Essakow, Bob Babbitt and Rick Kozlowski

One moment can change your life forever. Traumatic accidents... a child born different... natural disasters... war wounds... cancer... a bomb blast when you're watching a marathon... We never know when these moments will occur. But we know that they will.

When Yale football star Jim MacLaren lost his leg after being hit by a New York City bus in 1985, the first emotion he felt was fear. What would he become? He was a strapping, well-educated athlete whose pride and prowess were at the very center of his being. How would that change without his leg? There was no mentor to show him what was possible. No program to teach him how to run on an artificial leg. No physically challenged divisions in which he could compete.

But that didn't stop him. Jim made a choice to remake himself into a record-breaking endurance athlete. And even before the tragic second accident that left him a quadriplegic, he inspired a new generation of challenged athletes, who with CAF's support, would be on the frontlines of a revolution. Through their actions and accomplishments, they would redefine perception and possibility for those with physical disabilities – and forever change our world for the better.

Like Jim MacLaren, every physically challenged person will have to make a choice: Do I just want to be alive, or do I want to live life to the fullest?

At CAF, we have always held true to a set of core beliefs: *Sports can make you whole; every person has the right to participate in sports and fitness; and, sports and fitness build confidence, self-esteem and independence.* CAF provides access to important tools like equipment, coaching, mentorship and community that can make all the difference in the lives of challenged athletes. All that is required is to make the choice to use them.

Twenty years ago, friends came together to create the event that became known as the San Diego Triathlon Challenge to give Jim the greatest gift of all – the ability to live an independent life. As challenged athletes made their way to pay tribute to their role model and hero, CAF was created to make sure any person who chooses to live life to the fullest will always have a home and a family: **The Challenged Athletes Foundation.**

Here's to many more decades of helping challenged athletes get back into the game of life.

MISSION & VISION

It is the mission of the Challenged Athletes Foundation to provide opportunities and support to people with physical disabilities so they can pursue active lifestyles through physical fitness and competitive athletics. The Challenged Athletes Foundation believes that involvement in sports at any level increases self-esteem, encourages independence and enhances quality of life.

It is the vision of the Challenged Athletes Foundation:

- *To be a recognized leader in a movement through which physically challenged athletes are accepted and respected at the same level as able-bodied athletes;*
- *To have a great and significant impact on each physically challenged athlete served; and,*
- *To reach out to the physically challenged community by providing inspiration, awareness and mentoring.*



What Does It Take to Change the World?





Paul



Carlos



Sarah

PIONEERS



Rudy



Emmanuel



Willie

When There Were Few...

It wasn't that long ago that a physical challenge evoked pity, not inspiration. These pioneers shaped public opinion and gave new meaning to the word "possible." They proved that the only limitations are those we put on ourselves. **Their success paved the way for those that followed.**



COURAGE



Taking that first step... the first push over the edge.

INDEPENDENCE

There is no greater gift than that of freedom and realizing you can fly.



LEADERSHIP

Inspiring the next generation.





*We all need a role model.
Someone to show us the way.
A mentor, a guide, an inspiration.
Seeing is believing.*



COMPASSION

When the unthinkable happens, CAF is there.

War. Natural Disaster. Act of Terror.



2011 - CAF helps launch "Return to Sport" program in Haiti after a devastating earthquake.



Iraq war veteran Brandon Erickson crosses the finish line at IRONMAN® 70.3 California.



*Cpt. Eric McElvenny, USMC
deployed in Afghanistan, 2010.*



*McElvenny takes his first steps
after losing his leg to an IED, 2011.*



*CAF honors "The Heroes of Boston" at the
2013 Celebration of Heroes, Heart and Hope Gala.*

RESILIENCE

The tenacity to come back stronger than ever, even when your life gets turned upside down.



TRANSFORMATION



Sarah

*They told her she couldn't play.
Her reply was to conquer IRONMAN®.*



Rudy

*They said he would never walk.
He proved that no legs can mean no limits.*



Haven

*The explosion took her legs... and her parents.
But her spirit is unquenchable.*



With your help, sports allowed them to reach new heights.



Roderick

From homeless amputee to first in his family to attend college. Sports punched his ticket.



Scout

Abandoned in a Chinese orphanage, now she's living the American dream.



Roy

A moment of inspiration at SDTC led to six Paralympic medals.



RESPECT



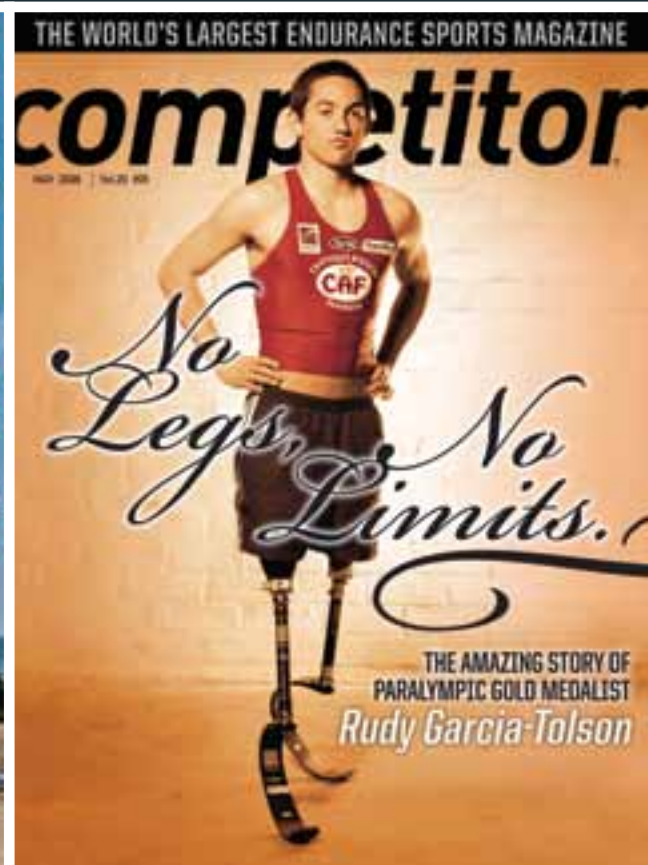
More than 4 billion people around the world watched the largest and most competitive event in the history of disabled sports - the 2012 London Paralympic Games, where **33% of Team USA was supported by CAF.**

Countless records - and barriers - were broken and the focus shifted from the athletes' disabilities to their impressive athletic abilities.



RECOGNITION

***In the spotlight:** They took center stage and captured our hearts, eyes and imagination.*

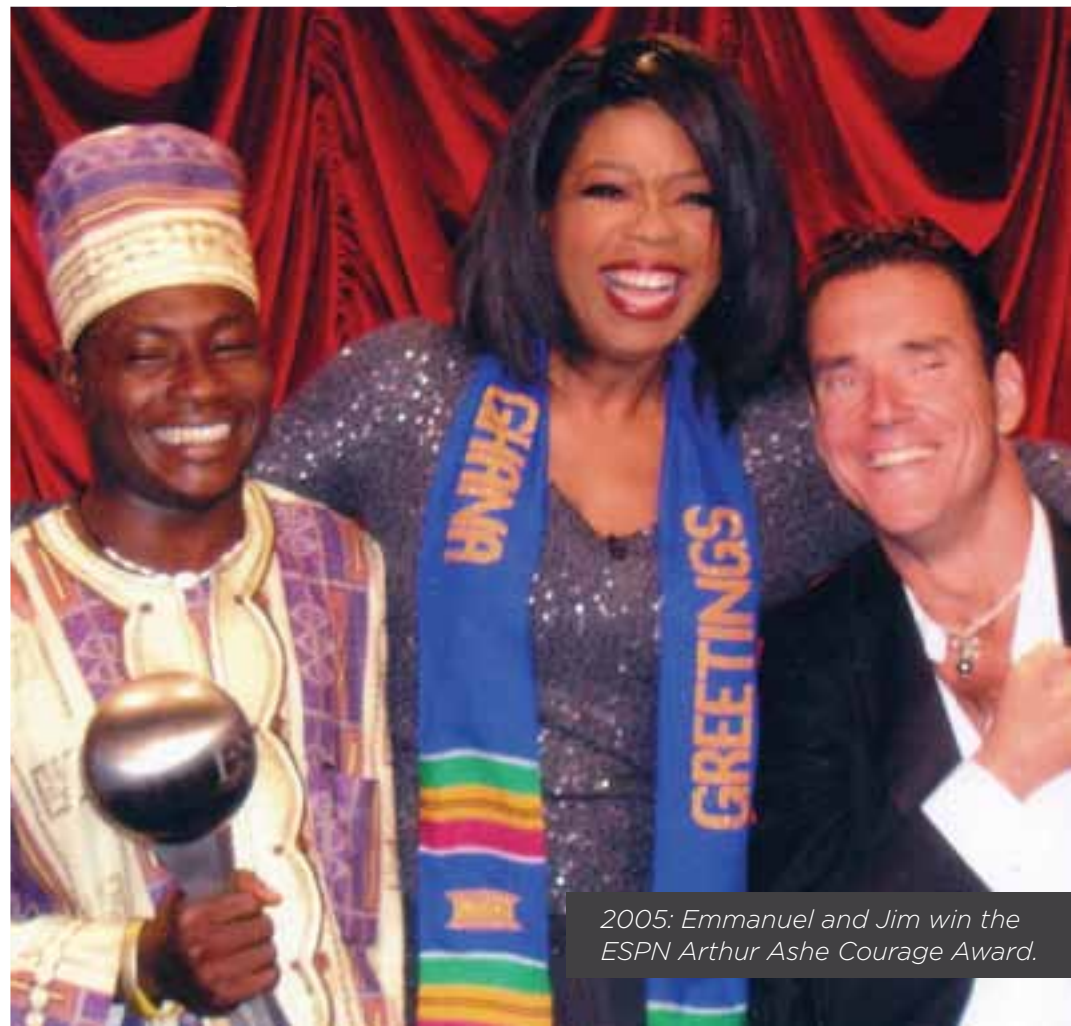




Robin Williams



Bill Walton



2005: Emmanuel and Jim win the ESPN Arthur Ashe Courage Award.



A Legacy Born in the Lava Fields

Jim MacLaren sets the IRONMAN® record for amputees and finishes in the top 20% of all competitors.

One. Million. Dollars.

The \$1 million mark in annual fundraising is surpassed.

From One Came Many

After Jim suffers a second accident and becomes a quadriplegic, the first San Diego Triathlon Challenge raises \$49,000.



A Growing Demand

CAF distributes more than 200 grants through its Access for Athletes program.

1992

1994

1996

1998

2000

2002



It's Official

The Challenged Athletes Foundation is officially established as a 501(c)(3) non-profit organization.

The Stars Among Us

SDTC attracts participants from around the world, including celebrities like Jim Carrey, Will Ferrell, Robin Williams and David James Elliott.



A Brave Heart Is A Powerful Weapon

Robin Williams makes his first SDTC appearance and participates on Team Braveheart with Rudy Garcia-Tolson and Scott Tinley.



Mentorship. Awareness. And Support for our Troops.

CAF launches three new programs to support its mission: Catch A Rising Star, Reach High, and Operation Rebound.

Change Gears. Change Lives.

The Million Dollar Challenge cycling event is created. One hundred cyclists ride from San Francisco to San Diego and raise \$10,000 each.



A Man. A Bike. A World of Change.

The release of *Emmanuel's Gift*, narrated by Oprah Winfrey, brings national attention to CAF.



On the World's Stage

CAF supports 21% of the U.S. Paralympic Team at the Beijing Summer Paralympics.

Hope for Haiti

After a catastrophic earthquake, CAF hosts first-ever international running clinic in Port-au-Prince, Haiti.

His Legacy Lives On

Jim MacLaren (1963-2010) passes away, leaving a legacy that will carry on through the mission of CAF.

Building a Better Future for Challenged Athletes

Deni + Jeff Jacobs Challenged Athletes Center opens its doors.



The Best Day in Triathlon

A record number of challenged athletes take part in most successful SDTC to date and help CAF reach fundraising milestone of \$5 million in one year.

In Sport - We Are All Equal

Accenture Challenged Athletes National Championship is first U.S. triathlon to offer prize money to physically challenged athletes.

Breaking Records

CAF distributes 1,106 grants; Eighty-seven CAF-supported athletes compete in London Paralympic Games, winning 35 medals.

2004

2006

2008

2010

2012

2014

Celebrating Heroes, Heart & Hope in NYC

CAF hosts its inaugural A Celebration of Heroes, Heart and Hope gala in New York City.

Monumental Support

More than 656 athletes receive Access for Athletes grants, totaling more than \$1 million.

The N.Ex.T. Generation

Project N.Ex.T. mentorship program is launched.



Quest to Conquer 7 Summits for CAF

The CAF flag flies on top of Mt. Everest as part of "Everybody to Everest" challenge.

On the Road to Rio

CAF forms the CAF Elite Paratriathlon Team in anticipation of the sport's debut at the 2016 Rio Paralympic Games.



CAF Supports Team USA

CAF supports 45% of the U.S. Paralympic Team at the Vancouver Winter Paralympic Games.



INNOVATION

Programs that make a difference.





"It is impossible for an athlete to realize what they can achieve if they never get the opportunity. Through CAF, hard work is rewarded and funding for athletic equipment becomes a beacon of hope and a reminder that something better is attainable. I had no idea I could be this fast or strong again." - James Sa

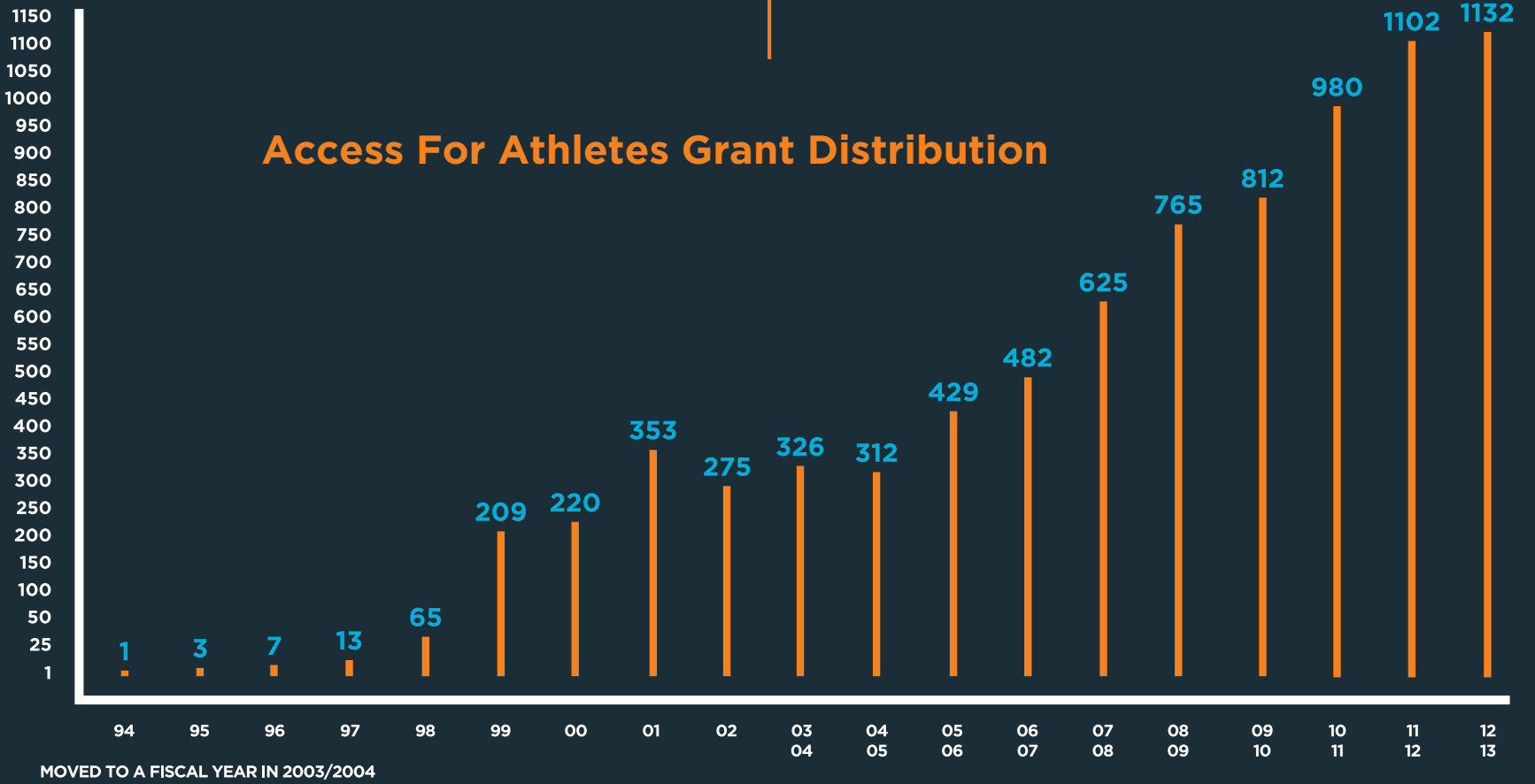
ACCESS FOR ATHLETES

Too many challenged athletes can't even get to the starting line due to a lack of funding. CAF's flagship program has now distributed more than 8,200 grants for equipment, coaching and competition expenses to physically challenged individuals in all 50 states and dozens of countries.

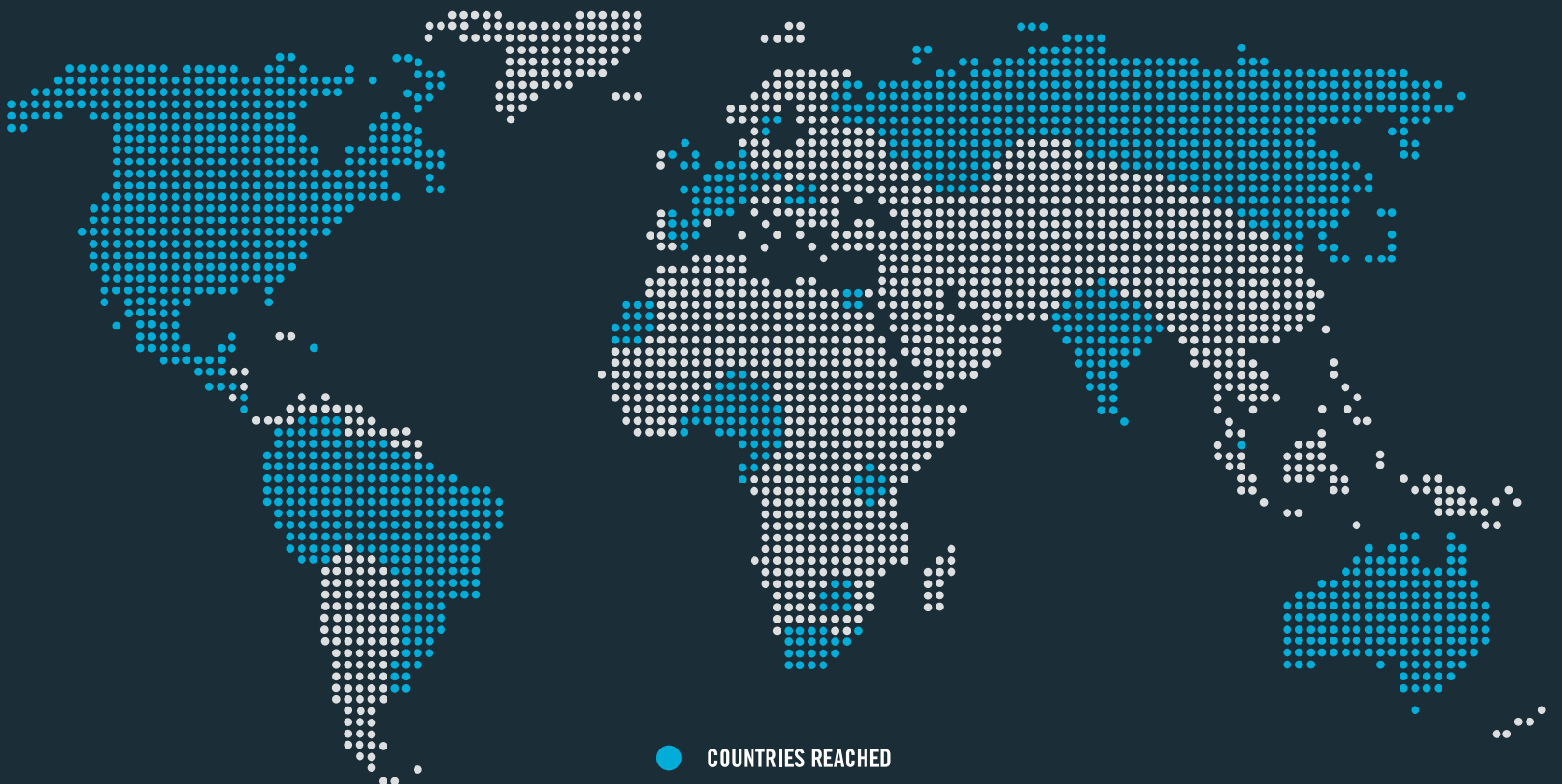
Your support is BRIDGING THE GAP for challenged athletes.

IMPACT

8,200 grants distributed across dozens of countries.



Changing Lives Around The World



CATCH A RISING STAR

CAF conducts more than 20 clinics and camps per year, led by world-class faculty and CAF athlete mentors, through its Catch A Rising Star program. More than 600 athletes annually are provided with the skills and confidence they need to succeed in sports and in life.

From your first steps to your first race, CAF provides **MENTORSHIP, MOBILITY and MOTIVATION.**



"After my first lap of the pool, my excitement felt like electricity running through my veins. I realized that I can turn my dreams into reality." - Kristin Duquette





"I would have never imagined doing a triathlon like this, but thanks to Operation Rebound, it seems like I get more satisfaction out of life than I did pre-injury." – Christopher Lawrence, Sgt. USMC-ret.



OPERATION REBOUND

CAF's Operation Rebound program strengthens the mental and physical well-being of veterans and first-responders with permanent physical injuries. By empowering these individuals to use sports and fitness to re-integrate into our communities, Operation Rebound enables productive, active and fulfilling lives. Since the program's inception, more than 800 injured troops and first-responders have been supported.

Whether you were injured in Vietnam, Iraq or in the line of duty, Operation Rebound is here to get you **FROM THE FRONTLINE TO THE FINISH LINE.**

REACH HIGH

Reach High provides resources and referral services to newly injured individuals and conducts outreach to inspire and educate our communities by raising awareness and working to change perceptions of what is possible for challenged athletes. The program reaches 80,000 individuals across the United States each year.

Rehab can teach you how to survive, but it takes a lot more to really learn how to live.
CHANGE BEGINS WITH KNOWLEDGE.

"I am so fortunate that Braylon has, from such a young age, been surrounded by adults and children who empower him to push himself. We owe all of this to CAF." - Kelli O'Neill





"Thanks to CAF and Project N.Ex.T. I'm discovering unlocked abilities I never knew I had. My mentor has been encouraging and motivating, demonstrating what is possible. I'm grateful to be involved and I'm excited to see what's next." - Christopher Johnson



PROJECT N.Ex.T.

CAF's newest program connects physically disabled mentees with similarly disabled mentors to provide one-on-one support as role models and partners. And once the mentee is ready, we will provide them with the support and equipment they need to engage in an active lifestyle. Since 2010, more than 70 mentor-mentee relationships have been created and fostered.

By providing insights and support from those who have gone before, CAF is **SPEEDING THE HEALING PROCESS.**

GENEROUS GIFTS

*Their gifts opened doors and put
CAF's mission on the fast track.*



TOP SUPPORTERS



The Jacobs Family

Jim MacLaren Award Winners:

Given to those who make the most significant contribution towards the CAF mission that year.

1996	David Yates	2005	Lisa Lax & Nancy Stern
1997	Brian Malk	2006	Colleen Blackmore Reilly & Heather Lacasse
1998	Bally Total Fitness	2007	Terry Davis
1999	Mike Gotfredson Road Runner Sports	2008	Scott Stackman
2000	American Isuzu Motors	2009	Jeff Jacobs
2001	Robin Williams	2010	Alan Voisard
2002	Aspen Medical Products	2011	Tim Maguire
2003	Steve Diggs	2012	Larry Scott
2004	Bobby Bostic	2013	Baron Herdelin-Doherty

Special 20th Anniversary “Game Changer” Award: **Bill Walton**

LEADERSHIP: \$1 million +

Bobby Bostic
 (Anonymous)
 Jeff Jacobs
 Scott Stackman

CHAMPION: \$500K - \$999K

Dick Lansing & Carleen Kreider
 Daniel Powell
 Larry Scott
 Bill Walton

PLATINUM: \$300K - \$499K

TEAM CAF (Steve Diggs)
 Paul & Denise Fejtek
 Martin & Julie Franklin
 Tommy Knapp
 Chris Kostman
 Daniel & Margaret Loeb
 Tim Maguire
 Roy Perkins, Jr.
 David Samson
 Alan Shanken
 Mark Stautberg

DIAMOND: \$100K - \$299K

Jeff Altman	Dave Love
Brian & Deb Bowling	John MacLaren
Steven Bryant	James & Frances Maguire
Clayton Frech	Justin Model
Stephen & Amandine Freidheim	Jonathan Pauley
Danny Gabriel	Ralph Robinson
Geof Garth	Alan Romick
Mitchel & Laura Goldman	John Sarkisian
Kip Grossman	Gail Stackman
Brad Henderson	Gary & Rachel Sumers
Mark Holowesko	Dax & Rielly Vlassis
Jeff Johnson	Ted Waitt
Robert Kaplan	Tina Weidenkeller
Ray Kelly	Dan Williamson
Pat & Stephanie Kilkenny	Dan Wimsatt
Sari Levy-Schorr	

GOLD: \$50K - \$99K

Kayvon Agahnia	Gary Levitt
Steven & Kelly Andrade	Richard & Rebecca Lewis
Don Ankeny	Robert Lojkovic
Thomas Baker	Martha Long
Michael Bernstein	Steven & Nicole Ludwig
Bochenek Family	Mitchell Lynn
Patrick Brown	Jamie Maguire
Jeffrey Cavnac	Shannon McIntosh
Seton & Debbie Claggett	Tad McIntosh
Mike Dini	Jim McMillan
Meredith Dolhare	Daniel Michalow
Susan Duthie	Kelly Mikules
Scott Ehrlich	Jim Mizes
Doug Ellis	Kelly Monahan
Winston Fisher	Karen Mueller
Kelley Fox	Kristie Nation
Scott & Franci Free	Terri Olah
Lew Friedland	Anthony Portera
Barbara Gicquel	Chris Renard
Gary Gilbert	Scott Rhodes
Tom Glassberg	Fane Robinson
Nello Gonfiantini	Dean Roeper
Fred Gordon	Robert & Ann Ronus
David Guarriello	Lionel & Ariane Sauvage
Carlos Gutierrez	Frank Scott
Marie Collins Hebel	David Smotrich
Deb Hoffman	Bob Spinner
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Rob Jafek	David Wassong
Kyle Jeffers	Rob Wells
David & Lynn Jochim	Kevin White
Scott Kaplan	Larry White
Jeffrey Keeny	Richard Whittington
James & Sally Knapp	Lisa Widmier
Nancy Knuttila	Robin Williams
Jeff Krebs	

The contributions of the CAF Founders Jeffrey Essakow, Bob Babbitt and Rick Kozlowski are immeasurable and are sincerely appreciated. It is through their efforts that millions have been raised, our family of supporters has grown and countless lives have been changed.

GREAT PARTNERS

Highlighting some of those who have contributed to our 20 years of success at SDTC.



Dan Williamson, President and Geof Garth, VP pictured alongside challenged athletes lead the culture of giving at Aspen.

Aspen Medical Products

For more than 12 years, Aspen Medical Products has sponsored and is now the proud title sponsor of the Aspen Medical Products San Diego Triathlon Challenge (SDTC). CAF's mission is ingrained in the company's culture and fuels their employees' passion to experience the healing power of sport. Team Aspen has contributed more than \$500,000 to CAF since its inception.



ASICS

ASICS has graciously donated more than 6,000 running shirts to CAF that are included in our SDTC goody bags, incentivizing event participants and fundraisers to “better their best” by training harder, running faster and raising more funds.



IRONMAN®

IRONMAN® has maintained a dedicated partnership with CAF since the first SDTC in 1994. Thanks to the donation of coveted entries to the IRONMAN® World Championship in Kona, more than \$2 million has been raised over the span of this 20-year relationship.



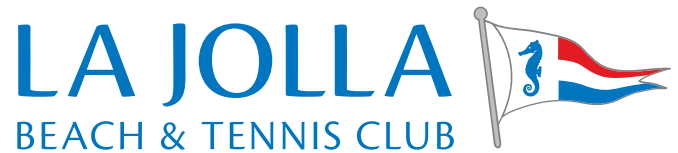
Kaiser Permanente

As a partner, Kaiser Permanente’s Thrive campaign has carried over to SDTC. Through their financial support, onsite medical team and title sponsorship of the Thrive 5k Walk, Kaiser Permanente has helped give challenged athletes and supporters the chance to thrive!



La Jolla Beach & Tennis Club and La Jolla Shores Hotel

For 16 years, the La Jolla Beach & Tennis Club has partnered with CAF to support the many challenged athletes and their families who partake in the SDTC every year. Additionally, they have served as the gracious host of the CAF Family Night and Parents Forum for the past several years.



Wawanesa Insurance

As the sponsor of SDTC’s Wawanesa Family Fun Zone, Wawanesa Insurance has provided financial support and countless volunteer hours managing the inflatable village that entertains kids at La Jolla Cove while family members are out on the course participating in the San Diego Triathlon Challenge.



Philadelphia Insurance Companies

As a presenting sponsor, TEAM PHLY comes out in force to participate at SDTC on relay teams for both the triathlon and the Tour de Cove stationary cycling marathon. Originally owned by the Maguire family, their financial contributions and participation in the CAF community have elevated CAF and SDTC’s success year after year.



A Member of the Tokio Marine Group

ÖSSUR

A partnership that began in 1997, Össur’s financial support and advanced prosthetic technology has provided hundreds of running feet to challenged athletes, allowing them to lead a life without limitations.



Zanzibar Café

From our first SDTC through the past 20 years, Zanzibar Café has provided the event’s complimentary athlete breakfast that starts the day off right.



FINANCIAL STABILITY

Over the past 20 years, **\$50 million has been raised** and more than 8,200 funding requests from challenged athletes in all 50 states and dozens of countries have been satisfied. Additionally, CAF's outreach efforts reach another 80,000 individuals each year.

CAF's financial stability and transparency have garnered a coveted "Four Star" rating on Charity Navigator. We are pleased to report that **80 cents of every dollar** expended by the Foundation directly supports the mission. To ensure our ability to support athletes in perpetuity, we have established a **\$5 million non-endowment fund**.

These facts and our steady growth over the past two decades speak to CAF's robust financial health and its continuing commitment to helping challenged athletes succeed in the game of life.

Two Decades of Growth

YEARS 1-10

YEAR	AMOUNT RAISED	GRANTS GIVEN
1994	49,000	1
1995	78,000	3
1996	118,000	7
1997	165,000	13
1998	275,000	65
1999	677,000	209
2000	590,000	220
2001	1,020,000	353
2002	927,000	275
2003/2004	1,226,000	326

SUBTOTAL: \$5,125,000 1,472

YEARS 11-20

YEAR	AMOUNT RAISED	GRANTS GIVEN
2004/2005	1,401,000	312
2005/2006	2,010,000	429
2006/2007	3,462,000	482
2007/2008	4,636,000	625
2008/2009	5,252,000	765
2009/2010	4,862,000	812
2010/2011	5,514,000	980
2011/2012	6,320,000	1,102
2012/2013	7,054,000	1,132
2013/2014*	7,500,000*	1,200*

SUBTOTAL: \$48,011,000 7,839

GRAND TOTAL: \$53,136,000* 9,311*



WORLD-CLASS EVENTS

*Where mission
meets movement.*



ASPEN MEDICAL PRODUCTS SAN DIEGO TRIATHLON CHALLENGE



1994 - First SDTC



Team Braveheart tag-off



An event like no other. Some call it uplifting. Many call it life-changing. We call it **THE BEST DAY IN TRIATHLON.**



DODGE MILLION DOLLAR CHALLENGE



7 days, 620 miles. Memories - and an impact - for a lifetime.
CHANGE GEARS. CHANGE LIVES.





A CELEBRATION OF HEROES, HEART & HOPE NEW YORK GALA



Celebrating **HEROES** who show us what's possible. **HEART** that overcomes any obstacle. And **HOPE** for all challenged athletes.







*What Does It
Take to Change
the World?
YOU.*

CAF thanks all of our supporters for an unbelievable 20 years.

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Deni + Jeff Jacobs Challenged Athletes Center, 9591 Waples Street, San Diego, CA 92121 www.challengedathletes.org

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WHOLE THROUGH SPORT
BELIEVE

SUCCESS - ACCOMPLISHMENT

INSPIRE
STRENGTH

BELIEVE
SUCCESS - ACCOMPLISHMENT



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