

Summary:

multirest is the first cushion of its kind. No other product offers the unique functionality and style possessed by this product, as well as the low cost. The technology required to manufacture such a product is all readily available. Submitting it to kikkerland would take much of the work out of getting this product into the marketplace for me. It would also lessen my profit potential assuming I could do as good of a job as kikkerland. If I was going to do it myself, I would need to obtain funding of around \$6493.

