

simplehuman®

committed to designing products that help efficiently achieve everyday tasks in the house hold. Wether it be storage, organizing, or making task easier and quicker.

WHOLE
FOODS
MARKET



"Cooking lets me have a creative side"

"I'm all about presentation"



Michael Perry: "The Foody"

Age: 32

Location: Seattle, Washington

Profession: Manager of a department store

Marital Status: Single (looking to settle down)

Hobbies: Fine dining, cooking, biking, racket ball

Music: Jazz, Frank Sinatra, Dave Matthews, Coldplay

TV Shows: Travel channel, Food network, 30 Rock

Stores: Express, Macy's, Create & Barrel, World Market

Magazine Subscription: GQ, Men's Health, Maxim

Car: Acura TL

Electronics: Blackberry, Macbook Pro, Garmin GPS