



# Why Not?

Alexander Hamka outfits the movers and shakers.

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Photography by Brett Mountain



With a mental list and a general idea, you take your first steps into the unfamiliar abyss of your local department store. The suits lining the wall seem to stretch on infinitely as you struggle to remember what size you take. Is navy more in season than a charcoal windowpane? What color did your significant other say looks best on you? The room starts to spin as you become overwhelmed.

**Stop. Take a step back.**

What if you had a personal haberdasher who took the stress out of dressing, looking, and feeling your best? Instead of facing a whirlwind of questions, place your trust in the hands of a third generation custom tailor. Alexander not only has the eye for creating appearances, but a passion to put you in your best custom outfit yet.

The team at Alexander's Custom Clothiers works to build a personal relationship with you while

simultaneously looking out for your wardrobe. By working with high quality materials and top companies located in the United States, we create custom shirts, suits, slacks and sport coats for clients across the country. Our clients also have the option to have suits benchmade in house. That's right, in our tailor shop. With the custom clothing business taking over the fashion industry, the possibilities end where your imagination does. Department stores bring a fixed set of options to the table, so why limit yourself when you have the opportunity to create a custom piece that is one of a kind and made just for you?

**Why not?**

We have created an effortless system that allows us to bring our clients exceptional and reliable quality. At Alexander's, we take the guesswork out of custom clothing. Not only do we have your file, measurements, swatches, and

preferences all at our fingertips, but we make the custom selection process simple with our knowledge and expertise. Your clothing will not only be made impeccably, but you will experience the one of a kind comfort and class of Alexander's Custom Clothing.

**Why not?**

Who is measuring you up for your clothes? Are you working with a salesman or a custom tailor? A salesman will ensure his client knows what he is buying, but a custom tailor will educate the client on the best fit for him based on body, measurements, and lifestyle. Working with Alexander, a third generation custom tailor, takes the guesswork out of finding that perfect custom outfit. His experience in the business is second to none. With the familiarity of the workshop and knowledge on fabrics, Alexander understands how to make the fabric work best for the client.

Take the guesswork out of off the rack clothing, and wear clothing that has been made to work for you and with you. Your day-to-day comfort, style, and preferences all play a part in the custom clothing we create, so why not work with your personal tailor who has the eye to perfect each and every aspect of your wardrobe? ■

**ALEXANDERS CUSTOM CLOTHIERS**

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