



Shot opens on a vector cityscape (Salt Lake or New York), blue sky with clouds, and shapes float through the air. Upbeat music starts playing.



A line animates toward the middle of the screen with yellow boxes at each corner, the first text heading animates like its being typed.



The text subheads begin to animate in also like they are being typed, this will be in time with the music.



We begin to move the camera and zoom out, if there is b-roll footage associated with this text it will begin to play above the text.



As the camera continues moving we reveal many more text blocks in the background, each with associated b-roll video. Background elements are blurred until the camera comes to focus on it.



The camera begins zooming through the sky and focusing on each text block and video in order. Animating the sub headings and playing the b-roll.



The camera can tilt and rotate and spin around to reveal each text heading in time with the music.



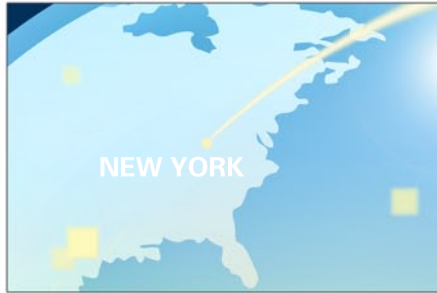
Continued animation.



After the last text heading has been displayed the camera angles up and we begin to zoom out from the city showing only blue sky.



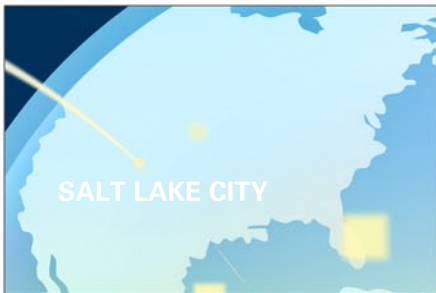
It slowly zooms out to reveal the west (or east) coast.



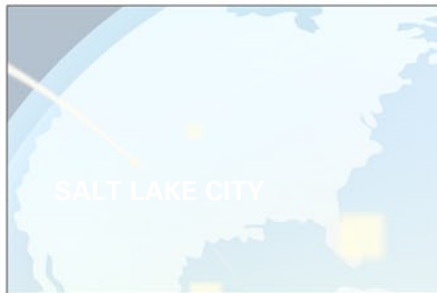
A line will come out from the city we were just viewing and "jump" to each city Goldman has an office in.



It will continue to jump around the globe.



It will finally land on Salt Lake City.



And begin to fade to white



The spot will come to an end showing the Goldman Logo