



The Pioneer Woman[®]

My name is Ree.
I live in the country.
I'm a wife,
mother, and devoted
home cook.
Welcome
to my frontier!



The Pioneer Woman®

Gibson is excited to announce its new product collection from Ree Drummond, known to her millions of fans nationwide as The Pioneer Woman.

Ree Drummond is an influential lifestyle blogger, home cook, bestselling author, and television personality. With over 2.7 million Facebook fans, 500,000 Twitter followers, and 25 million monthly views on her website ThePioneerWoman.com, she has become a powerful online voice with an enthusiastic and engaged following.

Ree is the author of three popular cookbooks: **The Pioneer Woman Cooks**, **Food From My Frontier**, and **A Year of Holidays**, all #1 New York Times Bestsellers. Her top-rated cooking show, "The Pioneer Woman," premiered on Food Network in 2011 and airs every Saturday morning at 10e/9c. Be sure to watch and get a glimpse of Ree's family-centered kitchen and casual country lifestyle.

Gibson has worked closely with Ree to develop a line of Prep, Cook, Serve, Dine and Drink products based on her signature "Pioneer Woman" style - a distinctive mix of beautiful, practical, and whimsical now available to everyone.

The Prep collection is comprised by bright mix-and-match colors and floral patterns that celebrate meal preparation.

Authentic cast iron in addition to time-tested porcelain enameled cookware helps ensure that your favorite meals are cooked the way you and your family have come to love and expect.

The eclectic and whimsical Serve collection makes meal and snack times an event; The "Flea Market" serveware collection dons unconventional, vintage patterns that celebrate timeless charm.

Frontier-friendly dinnerware means a balance between beauty and utility; the "Paige" dinnerware collection flaunts elegantly scalloped edges and embossed designs on durable stoneware, finished in rich, natural colors.

The Drink collection is charmingly unique and classically simple; the "Adeline" collection features embossed pressed glass in vintage shapes reminiscent of family heirlooms.



PREP
COOK
SERVE
DINE
DRINK





PREP

FLEA MARKET
· 3 Pc Glass Mixing Bowl Set
· Wood Utensils

*"A girl can never
have too many
wooden spoons
in her life."*





PREP

- FLEA MARKET
- Liquid Measuring Cup
 - Measuring Bowls
 - Rolling Pin





PREP

- COWBOY RUSTIC
- 14 Pc Cutlery Set
- Signature Knife
- Wood Cutting Board





*"A good skillet
or two will take
you far in life."*

COOK

TIMELESS CAST IRON
· Preseasoned Skillets and Griddle





COOK

TIMELESS BEAUTY

- Dutch Oven Red
- Dutch Oven Turquoise

TIMELESS CAST IRON

- Preseasoned Cast Iron Dutch Oven



COOK

VINTAGE SPECKLE

- 10 Pc Black Porcelain Enamel Aluminum Cookware Set
- 10 Pc Red Porcelain Enamel Aluminum Cookware Set
- Red Steel Enamel Stock Pot





COOK

- 10 Pc Linen Porcelain Enamel Aluminum Cookware Set
- 10 Pc Turquoise Porcelain Enamel Aluminum Cookware Set





COOK

FLEA MARKET
· 2 Pc Ruffle Top
Ceramic Bakeware
· Ruffle Top Pie Dish



SERVE

PAIGE

· Serving Set Linen

CHARLIE

· Ceramic Treat Jar

JADEITE

· Pedestal Cake Plate with Glass Lid



*"Family, friends, faith, and food.
That's what life's all about."*



DINE

PAIGE
12 Pc Dinnerware Set
· Red | · Denim | · Linen | · Amber



DINE

VINTAGE BLOOM

· Dinner Plate, Lunch Plate, Bowl and Mug

COWGIRL LACE

· Dinner Plate and Lunch Plate



DRINK

ADELINE
Glassware Collection
· Turquoise
· Clear
· Plum



"There's nothing on earth a mason jar can't handle."



DRINK

SIMPLE HOMEMADE GOODNESS

- Twin Beverage Dispenser
- Single Beverage Dispenser
- Mason Jars

JUNE 2015



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