

Competitors

Nerd Block



- Similarities**
- Similar geek & gamer themed products
 - Recurring monthly subscription
 - Pronounced use of graphic style
- Differences**
- Objects in box feel random at times
 - Have different subscriptions for age/gender
 - Use crude humor in art assets



Booty Bin



- Similarities**
- Similar geek & gamer themed products
 - Monthly boxes have a general theme
- Differences**
- Products have little to no value
 - No graphic identity
 - Price of the box far exceeds the value within

