

TASK MANAGING ADD/ADHD



Designing to help those with ADHD/ADD manage time and stay on task

ADHD & ADD- Mental disorders in which an individual is inattentive, often distracted, hyperactive, and can have a tendency of disruptive behavior.

1 in 10 Kids (U.S. Population)

6.4 Million children age 4-17*

8 Million adults

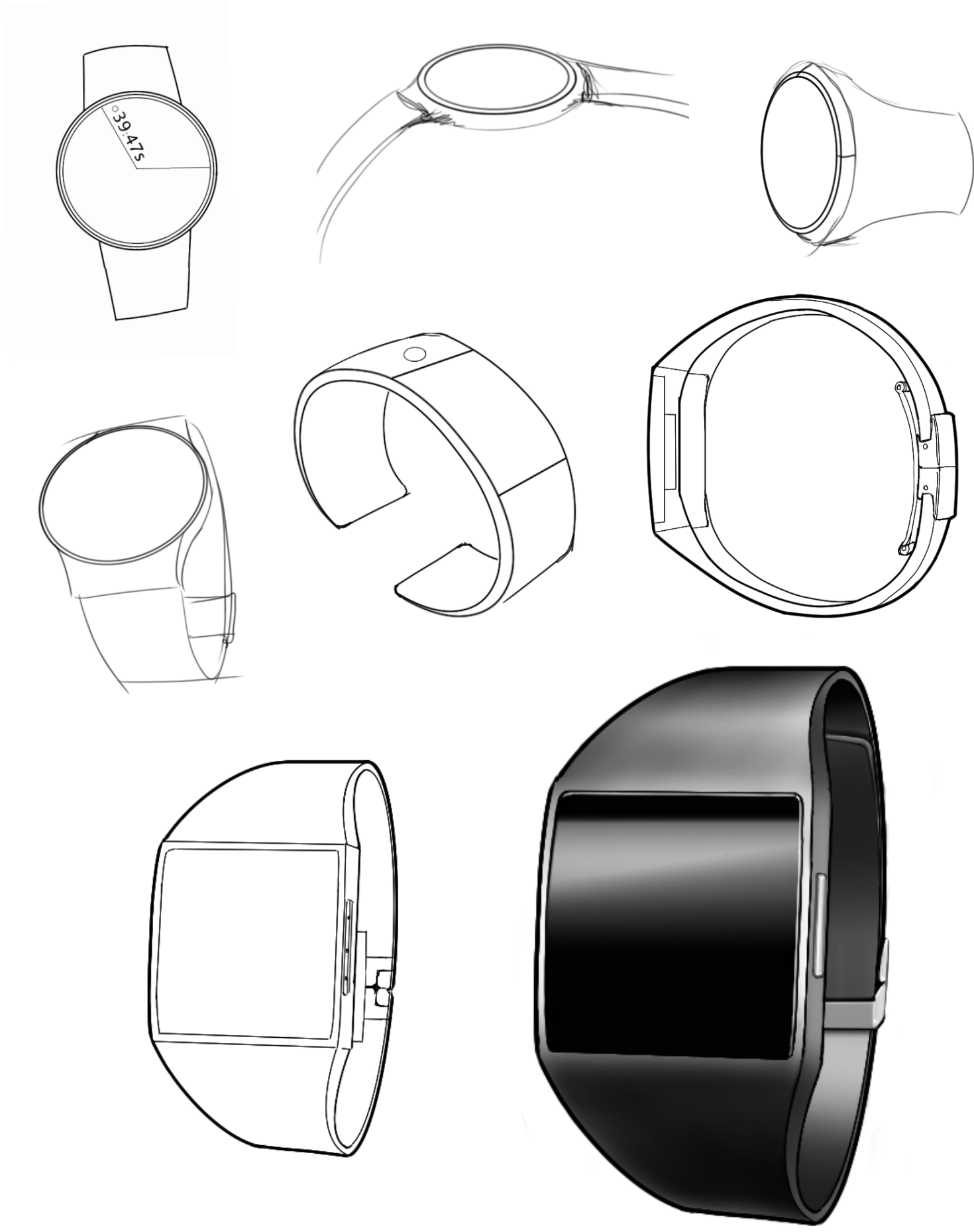
Hyperfocus- A tendency to become absorbed in tasks that are stimulating and rewarding.

*Boys (13.2%) were more likely than girls (5.6%) to have ever been diagnosed

Jeanett Madsen

INSPIRATION/ IDEATION

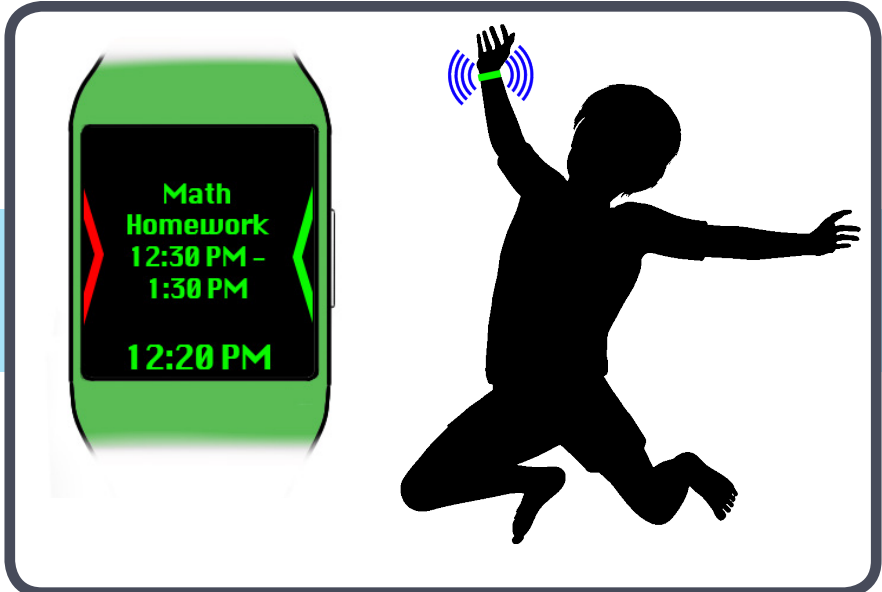
By combining **accelerometer technology** (measures proper acceleration) with a time **scheduled tasking program**, the device will monitor that the user is on task.



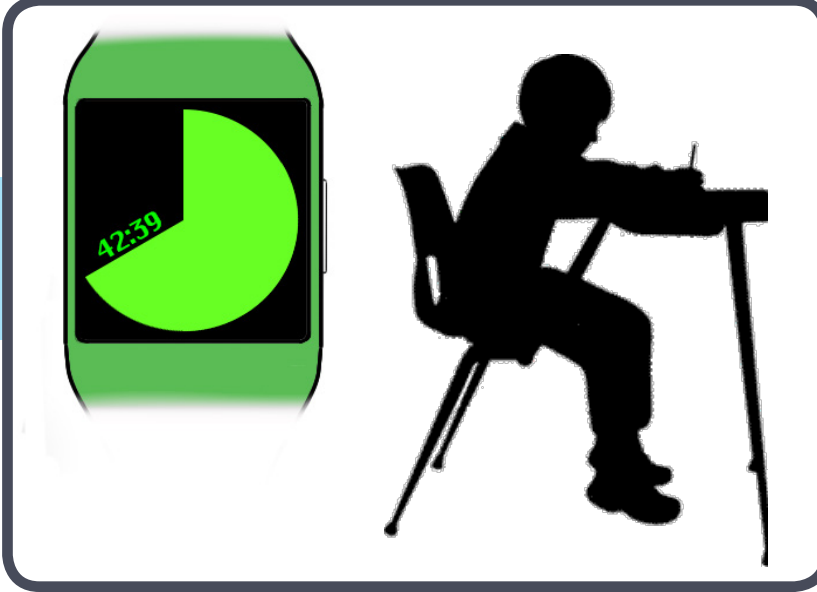
PRODUCT IN USE



Lars enters his son Tommy's daily task schedule into the TrakU application. The schedule is sent to Tommy's TrakU via Bluetooth.



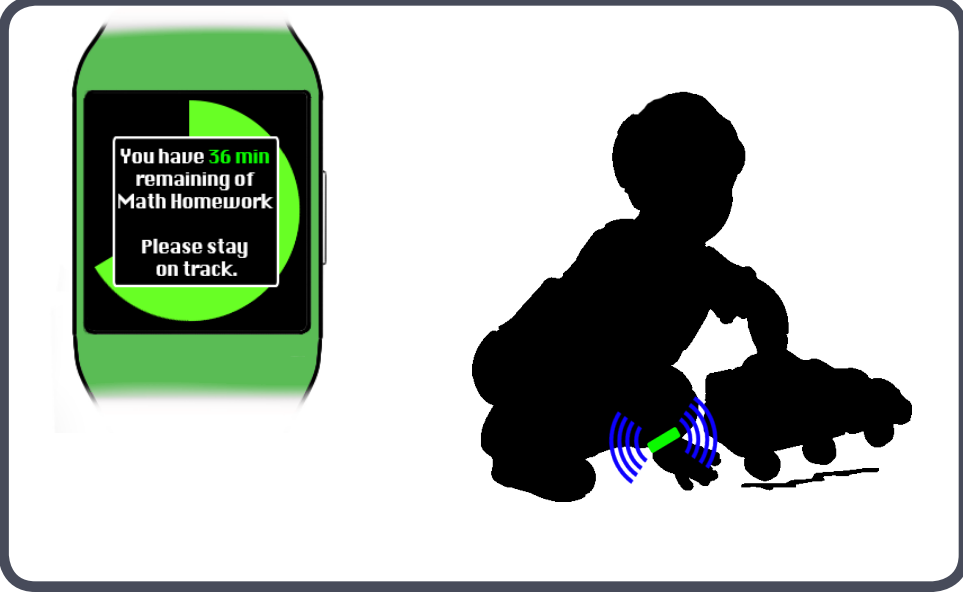
Tommy's TrakU is telling him his task is coming up.



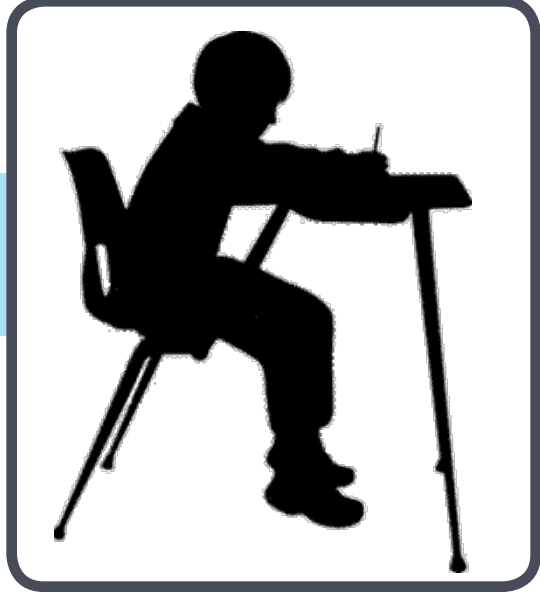
Tommy uses the "Pie" timer to countdown how much longer he has to spend on this task.



Lars is at work and remembers he forgot to add in time for a snack. He effortlessly does so via his mobile phone.



Tommy got a little distracted. The accelerometer technology in TrakU recognizes this and it reminds him to finish his task.



Tommy is back on track.

Jeanett Madsen

FINAL CONCEPT

Rubberized
Material-
Comfortable &
easy clean



Touch
screen

Slightly
raised
button

Adjustable
band size



TrakU gets you back on track.

Jeanett Madsen