

TASK MANAGING ADD/ADHD

Designing to help those with ADHD/ADD manage time and stay on task

ADHD & ADD- Mental disorders in which an individual is inattentive, often distracted, hyperactive, and can have a tendency of disruptive behavior.

1 in 10 Kids (U.S. Population)

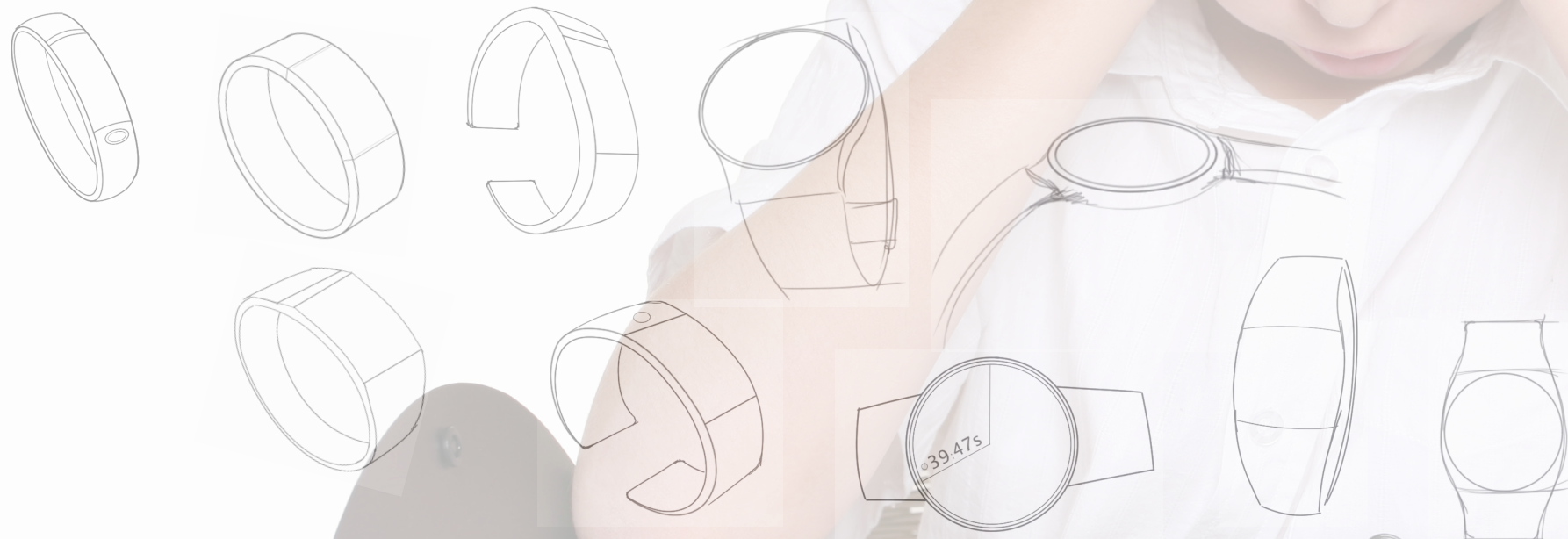
6.4 Million children age 4-17*

8 Million adults

*Boys (13.2%) were more likely than girls (5.6%) to have ever been diagnosed

Hyperfocus aka “tunnel vision”

A tendency to become absorbed in tasks that are stimulating and rewarding.

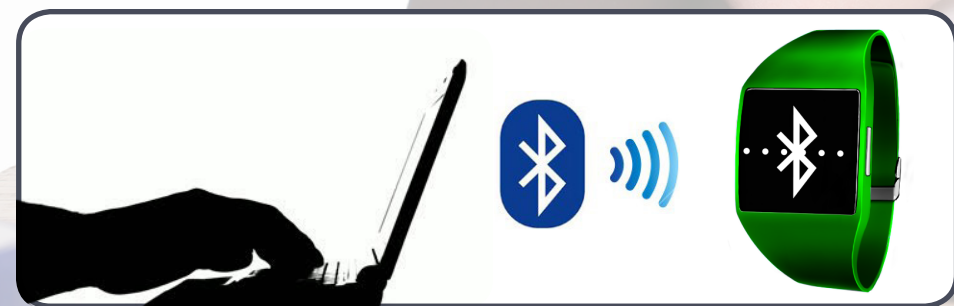


Comfortable rubberized material

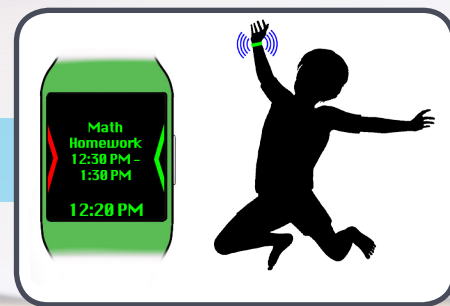
Slightly raised button

Adjustable band

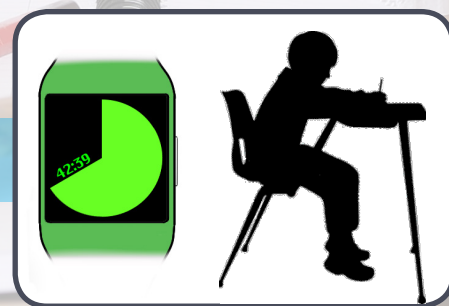
Touch screen



Lars enters his son Tommy's daily task schedule into the TrakU application. The schedule is sent to Tommy's TrakU via Bluetooth.



Tommy's TrakU is telling him his task is coming up.



Tommy uses the "Pie" timer to countdown how much longer he has to spend on this task.



Lars is at work and using his cell phone adds in time for a snack.



Tommy got a little distracted. The accelerometer technology in TrakU recognizes this and reminds him to finish his task.



Tommy is back on track.