

It's Important to Note:

The Moneyball concept is a process, not a magic pill. And like any process it takes effort over time. Support your top performers, make most of your efforts, and we're certain that success will follow

Kevin Cundiff

*Vice President, Warranty Retail
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Kevin serves as the VP of Warranty Retail, leading customer experience and partner relationships in Fortegra's Warranty division (wireless, furniture, appliance, and jewelry). Utilizing his more than 16 years of experience working with both carriers and dealers in the wireless industry, Kevin focuses on data-driven analysis, team member growth, and the overall development of the Fortegra Warranty Division.

Kevin previously served as National Sales Director of Fortegra subsidiary ProtectCELL for three years prior to the companies' merger. At ProtectCELL, Kevin helped retailers better align resources to maximize total wireless sales through adoption of retail concept 'Moneyball'.

Before entering the wireless industry, Kevin spent time working as a secondary social sciences teacher. An avid St. Louis Cardinals fan, Kevin spends his free time with his family, going to the latest movies and talking politics and history.

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About Fortegra

Fortegra, a Tiptree Financial Inc. company (NASDAQ:TIPT), is a single source insurance services company that, through a network of preferred partners, offers a range of specialty program underwriting, credit protection, and warranty solutions. Delivering multi-faceted coverage with an unmatched service experience for both resellers and their customers, Fortegra solves immediate, everyday needs, empowering consumers to worry less and Experience More.