

## HOW WE WORK

### OUR TOOLS

If all this seems like a bit much, just know that representing the Fortegra team in the way you communicate with partners and customers is not as difficult as it sounds. But if you think you need practice, your email address is a great place to start.

#### John Doe

Director, Fake Dept.

**DIRECT** 555.555.0000 | **CELL** 555.555.0000 | **FAX** 555.555.0000

**FACEBOOK** facebook.com/Fortegra

**TWITTER** @Fortegra



Your email signature should be laid out similarly to your business card. Since our Agenda typeface is not a default, cross-compatible font between most operating systems, we – once again – use Calibri as a substitute. Contact info appearing on your business card should match your email signature, maintaining consistency in content, look, and feel.

Oh, and those business cards. Produced by Fortegra Marketing, our signature high-grade, plastic business cards are a point of difference, instantly sending a message that reflects a progressive company culture to both partners and colleagues.

