

OUR CHARACTER

Our Character (known in some circles as the 'Little Man') is the physical embodiment of the Fortegra brand personality. As a protector (notice the shield, the sweet gear) he expresses essential concepts, but also represents our company in a way that is fun and approachable. He is an ambassador that reaches past the 'business' of our business (while still looking like he means business, of course).

For appearance requests, please contact his managers at marketing@fortegra.com.

