



## HOW WE SPEAK

### OUR TAGLINE

# Experience More.

**Fortegra's 'Experience More' tagline is a commitment to both consumers and partners:**

- Partners who work with us will be given a training and service experience unmatched in the industry. In doing so, we will protect their brand, enhance their relationship with customers, and add value to their business.
- Customers who use our products will be granted added financial freedom and peace of mind to experience more from life.