

## EMAIL CAMPAIGN

### EMAIL VERSION 1A

#### Register.com

It's our business to ensure *your* business goes gangbusters, so you will come to us for every web based need you have, and your business will continue to thrive and grow. That's why the free download of the **SEO** Handbook - so you can capitalize on what search engines do and we can introduce you to the most complete, trusted and user-friendly company on the web - **Register.com**.

With 24 hour service every day of the week, provided by an *actual caring human being*. *What a concept!*

To say thanks for being willing to check us out, we'd also like to offer you a special discount on any of our other Search Engine Optimization products.

#### SEE WHAT ELSE **Register.com** CAN DO FOR YOU

- ◆ We'll create a stunning, eye catching web site, perfect for your needs.
- ◆ We register, renew and protect domain names.
- ◆ We will design your email address to directly reference your web site.
- ◆ We'll host your site whether you're a single user or a mega-multinational.
- ◆ We have tools you've never even heard of- they work like magic.
- ◆ We'll let you take one from column A and one from column B, whatever works for you!
- ◆ We'll manage single email, multi-user email, or any combination thereof.

### EMAIL VERSION 1B

#### EXCELLENT MOVE!

Downloading our **SEO** Handbook is going to be the start of great things for you!

Search **E**ngine **O**ptimization - Even if you think you know what it is and how to make it work for you...

#### WE CAN MAKE IT BETTER.

Want proof? **Register.com** is happy to give you a discount on any one of our other three SEO tools. Because it's clear, you mean business.

Making the Internet work for you is what our work is all about. Check out what **Register.com** can do for you and don't forget to [Click Below](#) for a preview of your next great move.

#### WHAT CAN WE DO FOR YOU?

- ◆ We'll create a stunning, eye catching web site, perfect for your needs.
- ◆ We register, renew and protect domain names.
- ◆ We will design your email address to directly reference your web site.
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