

BEAUTY

COTY

(Faux romance novel cover - Cover Title: MYSTERY)

(Text Inside Left)

(Sample attached Right)

“It was happening again ... and there was nothing I could do about it.

A stranger passing on the street.. a whisper of that scent, and it all came flooding back. Though she was gone... once again, she held me spellbound.

I could see the sunlight of that summer day sparkling in her hair, feel the soft sigh of the wind on our faces. The scent of her perfume... it was compelling, intoxicating! I had to get closer.

It smelled of her -- spicy, golden, full of surprises. I smiled. and reached out to hold her. Suddenly it was over.

I was back in the present and she was gone. But the memory lingers.”

Introducing **Mystery**

The fragrance that melts the hearts of men
and makes memories that last a lifetime.

INTERNET PR
CAMILLA BELLE

* Artsy, audacious, spirited and captivating - Camilla Belle has been crowned by Vera Wang. Camilla is the very essence of the new fragrance, Princess.

* The paradox of her captivating glamour and her delightful tom-boy tough attitude had her modeling and appearing in commercials since she was a baby. Now, her irreverent style, grace and spirited love of fashion have made her the face of Vera Wang's fabulous new fragrance. (Camilla with pirate hat)

* Follow the Princess on her Journey - Join her as she asserts that extraordinary combination of confidence and charm, naughty and enlightened knowing, that lies at the heart of all true princesses. (Camilla with crown and kitten)

The Pathway of Power
Created for The Princess

The inspiration for Princess comes from the soul of a woman who knows how to combine golden apricot skin, mandarin meringue and precious amber, combining the notes of each to sing the song of bewitchment and a sumptuous, playful attitude. She understands the young, flirty confidence of a Princess who can be utterly irreverent and mysteriously sensual.

Crafted in cameo pink, with spun gold accents, and topped by a crown, Princess is for every perceptive, audacious, attitudinous born to rule, girl. Oh, just one more thing. No Princess would ever be satisfied without a bit of treasure, so remember to look for the gold keepsake ring.