



IBM INFRASTRUCTURE CONFERENCE

Welcome! We are pleased that you could join us at IBM's
Invitation Only Adaptive Infrastructure Conference

The Technological Imperative...

Increase your operational agility internally and externally,
or watch the competition pass you by.

As CIO of your company, no one knows that better than you.

Time is of the essence – both in terms of the rapid rate of change and the limited time-schedules of those in charge of the company bottom line. So we have created a brand **new way of doing business** with IBM and we are happy you will be among the first to participate in our endeavor.

Our web-based automated response dialogue prototype is designed to guide you through **Total Systems Management** by providing an extraordinary and comprehensive examination into subject-specific strategies, tools and techniques that are relevant to your industry and your particular goals.

From adapting your infrastructure to accommodate innovation, to beginning or even expanding your e-business capabilities, our intention is to show you how to reach **greater success with less risk**. Whether your business goals include mergers & acquisitions, vendors & suppliers or risk analysis & expansion, these subjects and many more are covered in the context of your specific business operating environment.

Once on board, you are officially on a “need-to-know” basis. Each time you visit the site, the latest developments, breaking news, trends and forecasts as well as top-flight analysis and what your competition is doing that you aren't will be available to you, **customized for your company and your industry**.

With IBM's Total Systems Management, you will identify issues **critical to your success** and find solutions that will ensure as well as expand your capabilities in the all-important e-business infrastructure of today.

As always, we adhere to IBM's strict industry privacy and security measures for the Internet and respect your role as CEO or CIO by requiring a two-step security entrance, including company user ID and password.

We look forward to working with you now and in the future.