

SPEECH EXCERPT
VENTURE CAPITALIST

The Chisholm Networks
“Give Only the Best, Expect Only the Best”

President, Venture Capitalist

Good evening everyone. Let’s talk about what’s required to make this enterprise succeed. Timing... preparation...the ability to project shared revenue streams into the future (slight pause) *and* operational infrastructure that means profitability not dreams. Finally, we have the capacity to grant long awaited access to the global marketplace so the reality is, The Chisholm Networks will sell themselves.

All we need do is make the disparate markets of the Caribbean, South and Central America aware of what will be a world class venture in the growing markets of telephony and broadcast. The most powerful way to accomplish that is a two part process: first, we will invite the marketplace to sample the smorgasbord of profit making programs and opportunities that comprise The Chisholm Networks. A visual overview, a tease of what is to be followed by a more in-depth presentation of the flagship channel, The Doctor’s Channel. Underscoring the social and economic benefits that may be derived from this international forum and marketplace may guarantee the ready acceptance of all that is to follow.

As each channel is rolled out, an in-depth profile... tailored to target specific market sensibilities and sensitivities will be created. These programs will vary in length to accommodate desired content. For the overview video “Only The Best”, each of the six television channels will be showcased through a dynamic and upbeat presentation using a combination of killer graphics and animation alongside location-specific music and visuals.

Each channel will have its own ‘look, feel and sound’, all will fit into a cohesive six minute visual summary of the services being offered by **The Chisholm Networks**. **The Caribbean Music Channel** will feature a palette of pastel colors with fanciful and exotic imagery, **The Financial Channel** will convey the excitement of big money and big business on a global scale.

The follow up videos will provide more specific and in-depth information through the use of interviews, video footage, graphics and perhaps testimonials -- for **The Doctors Channel** we will hear from participants in Distance Learning Programs as well as from representatives of the medical and pharmaceutical profession throughout the world. They will detail the real world advantages and benefits of an interactive system that included product information and distribution as well as real time access to expert advice and counsel.

It is our belief that the approach outlined above will provide the necessary visibility for **The Chisholm Networks** to ‘corner the market’ in communication media throughout the Caribbean and South America.