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## **EXPERIENCE - CONFIDENCE - SUCCESS**

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C VISUAL	AUDIO
	Actio
Two men playing chess seated in a pool of light, limbo bkgd. Intercut ECU of their eyes as they study one another coolly, then the board.	Assessing the competition.
Player One picks up his knight and begins to commit to a move. CU of player Two as his eyes register a slight smile in anticipation of his opponents move. Long pause. Player One	Evaluating their strengths. And weaknesses.
changes his mind, moves another piece. CU of player Two reveals he has a strategy to deal with that possibility as well.	Combining knowledge and experience to formulate a viable strategy by knowing the alternatives in advance.
Body language subtly reveals player Two controlling the action. Player One is sitting forward, some tension showing on his face, eye movements rapid.	Patience, born of confidence and skill, means controlling the action.
Player Two is sitting back in his seat, fingers steepled together calmly studying the board.	Keeping cool under pressure, means making the right move at the right time.
Player One looks concerned, then triumphant as he moves his castle toward his opponents king Player Two raises an eyebrow in amusement,	Player One - Check.
takes his knight placing it in front of his opponents king and states succinctly	Player Two - Checkmate.