

## ***Clear One Will Have You Green w/ Envy***

By [Eve Sullivan](#), TMCnet Editor

With all the talk about saving the environment these days, one company's products and everyday practices will have you green with envy.

ClearOne ([News - Alert](#)), a company that specializes in audio conferencing, says the benefits of its products have never been as apparent as they are today. With skyrocketing costs, business owners are cutting travel and looking for alternatives.

But, aside from its products, ClearOne is also committed to being a "green" organization, by doing several things such as using recycled materials in all of its product packaging and reducing the amount of printing they do on packaging, by switching to plain kraft boxes.

In ClearOne's corporate offices, employees use only recycled content paper for day-to-day printing requirements. They have implemented a recycling program at headquarters and make sure obsolete equipment is responsibly discarded.

ClearOne is aware of the international Restriction of Hazardous Substances Directive and is compliant with this directive in the manufacture of its products. The company also complies with the Waste from Electrical and Electronic Equipment Directive, which mandates the treatment, recovery and recycling of electric and electronic equipment.

The company also offers a telework option to many of its employees, allowing them to work anywhere and letting its best talent to opt out of commuting and the restrictions of office working. In a recent editorial, Mark Child, ClearOne's director of product marketing, said staying home is a good way to save the planet and that he wants to make an effort to work from home more often.

Child said technology from ClearOne, such as the CHAT 50 Conference Phone, will help him in his efforts. He said the phone plugs right into his laptop's USB port and lets him have a hands-free audio conference anywhere he has a broadband connection.

Child said he can use his VoIP softphone, with his CHAT 50, and easily have conversations with customers, vendors, co-workers and friends, regardless of his location. He can even use CHAT 50 with his cell phone.

Clear One's products make it possible for people to share ideas in an audio environment that is crystal-clear and natural. Effective audio conferences are the best way for users to communicate without having to travel. Decisions can be made quicker, and damage to the environment is greatly reduced.

ClearOne, which has been in business for more than 25 years, will help your organization set and achieve goals aimed towards reducing your impact on the environment and creating a green campaign. For more information, go to: <http://www.clearone.com/>

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