BODUM EXHIBITION BOOTH





The objective of the project was to create a space where the brand Bodum would able to showcase their current product line and go over business proposals with potential customers. This space will include compartments for easy storage for all the Bodum products.

By doing research about the show I found that there really is no limit to what you could design. The show includes booths with two floors and booths with no walls. As long as the product is presented well and the traffic of the show is easily directed, it will be a successful booth.



By doing research about the show I found that that there isn't really a limit to what you could design. The show has from two floor booths to no wall booths. As long as the product is well present and the traffic of the show well directed it will be a great booth.



erner S. Romero // Industrial Design Portfoli