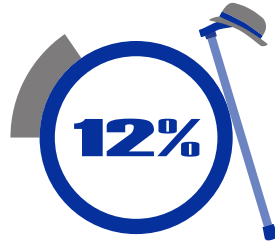


## ELDERLY NUMBERS



3.3 MILLION SENIORS CURRENTLY LIVING IN NURSING HOMES

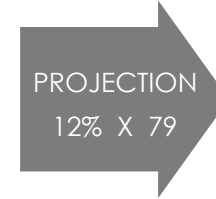


12% OF THE SENIOR POPULATION

ADDED TO THAT



79 MILLION BABY BOOMERS NEARING NURSING HOME AGE



9.5 MILLION MORE SENIORS IN NURSING HOMES

## HEALTHCARE NUMBERS



18 MILLION HEALTHCARE WORKERS

**6 OF THE TOP 10**

PROFESSIONS AT GREATEST RISK OF BACK INJURY ARE

**HEALTHCARE WORKERS**

**9,000**

DISABLING BACK INJURIES SUSTAINED BY HEALTHCARE WORKERS

**DAILY**



12% OF NURSES LEAVING DUE TO BACK RELATED INJURIES

research

With the Baby Boomers coming of age, the senior population is beginning to quickly increase. In response to this abrupt growth, the quantity of healthcare workers will need to increase accordingly. Unfortunately due to the amount of injuries associated with their occupation, healthcare workers

are leaving or intending to leave their positions. In order to keep healthcare workers on call, their occupation needs to be safer. With interviews and observations I was able to hone in on a direction for the ideation stage of the project.