



100L | CAT Utility Work Light

True Illumination

**MORE DURABILITY,
MORE PRODUCTIVITY.**

completion

The final step was to create a Photoshop rendering to capture the three dimensional form of the new Caterpillar Utility Work Light. The strict geometry of the design gives a sense of ruggedness and durability which are features that emanate from all Caterpillar products. This dependable light would

make for a fitting brand expansion product for Caterpillar as they venture into the lighting industry. Looking back at this project, I was able to improve my research skills and Photoshop rendering abilities, as well as gain more experience with breadboard models.