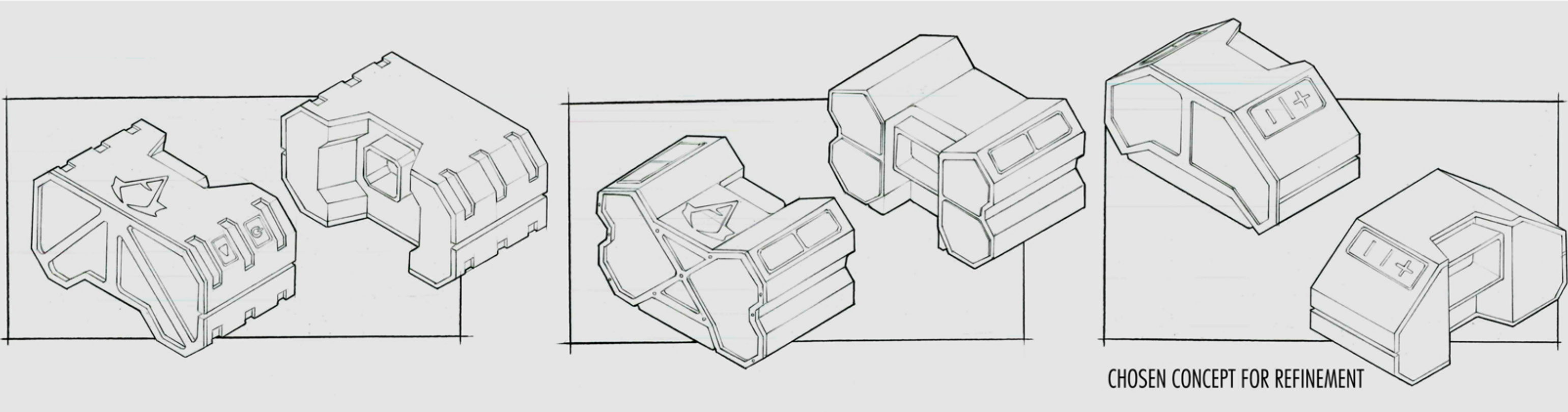


CONCEPT IDEATION & DEVELOPMENT: CONCEPTS



CHOSEN CONCEPT FOR REFINEMENT