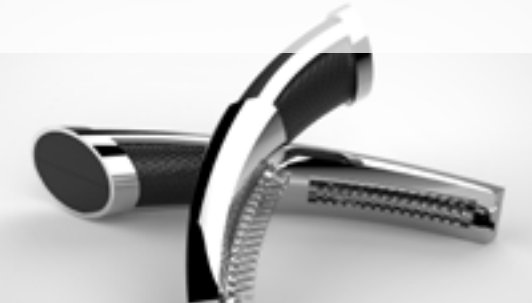




Lasting  
Iconic Design



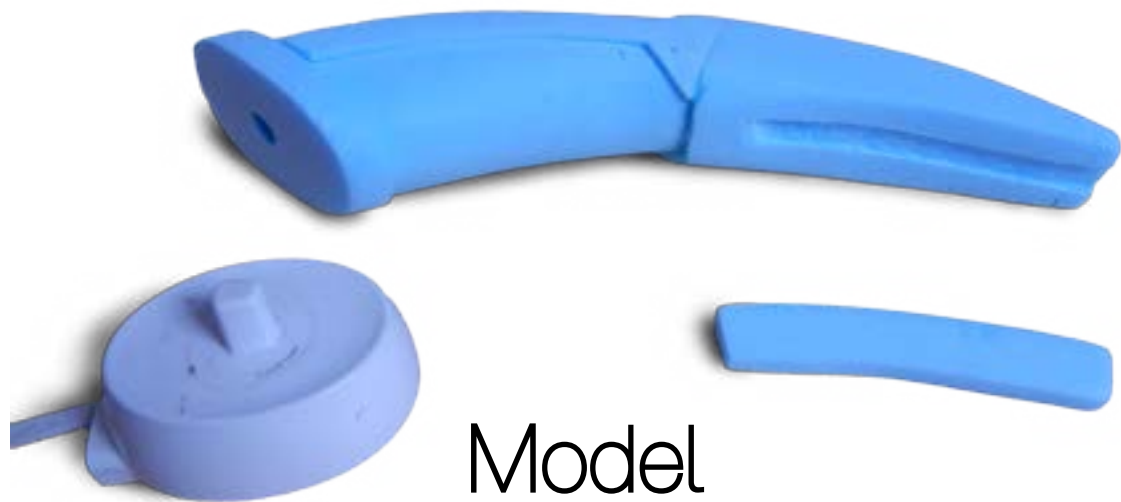
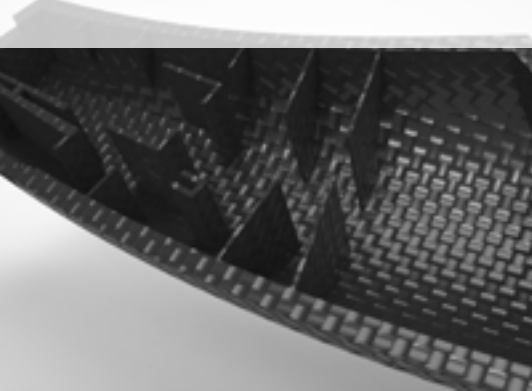
Sustainable



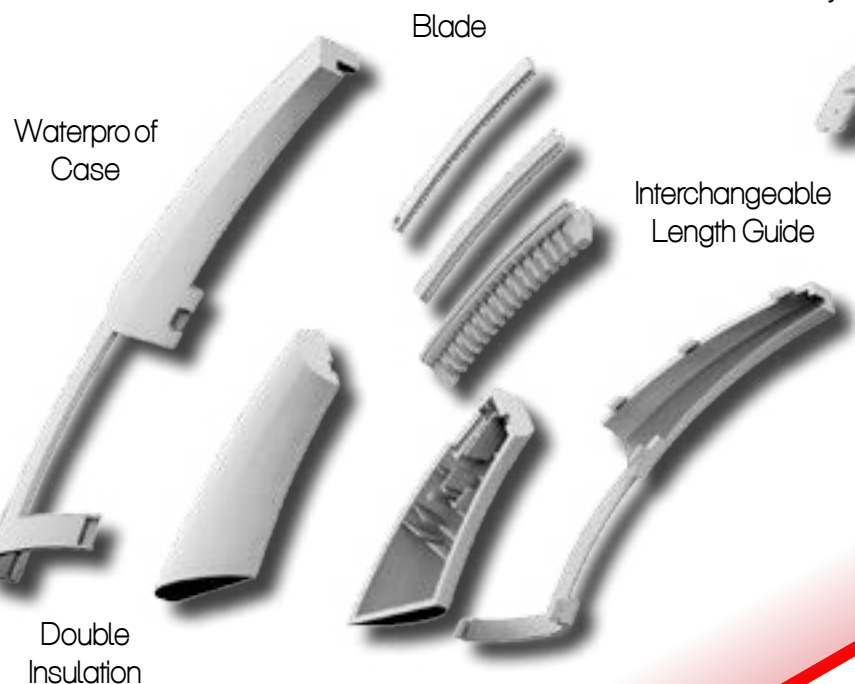
Easy Cleaning



Durable Casing



Model



Waterproof Case

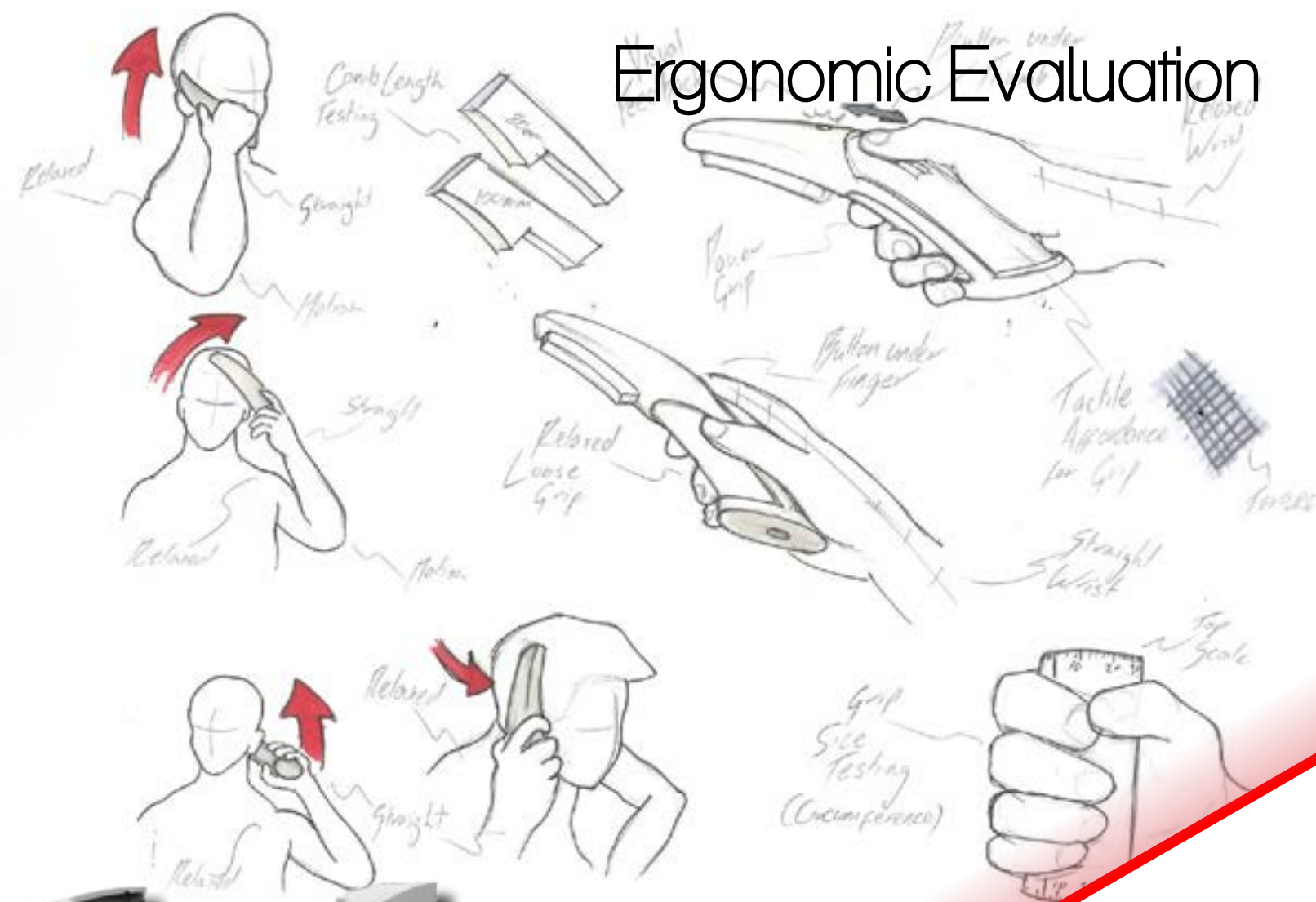
Blade

Interchangeable  
Length Guide

Double  
Insulation

Motor

Rechargeable  
Li Ion Battery



Ergonomic Evaluation

Group concept proposal for a  
redesigned consumer electronic  
product based upon individually gathered  
Ethnographic and Ergonomic Data

Redesign Based on  
Product Supplied by

