

# Asian Immigrant Parenting Solution

Acumen & IDEO HCD Course

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# Problems between Asian immigrant parents and their children

- Lack of quality communication between two generations forms misunderstanding
- Asian immigrant parents have high expectations on their children's future career
- Asian immigrant want their children only focus on education

# Theme

- Culture
- Time
- Expectation

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## Comments

Aha moment. Immigrant parents provide limited education to their kid but have high expectations. Conversely, the first generation provide good education support and extracur to kids but have no expectations

Immigrant parents expect kids to spend more time in education than family time.

Take aways. As kids grow bigger, Immigrant parents tend to spend less time with ~~the~~ their kids.

# *Culture*

- Asian Immigrant parents usually take up low skilled/labor intensive jobs in the US. They want their children to do better than them, and the only way to ensure that is to be educated.
- Instead of fighting for themselves, older generation would have their children to fulfill their American Dream.

# *Time*

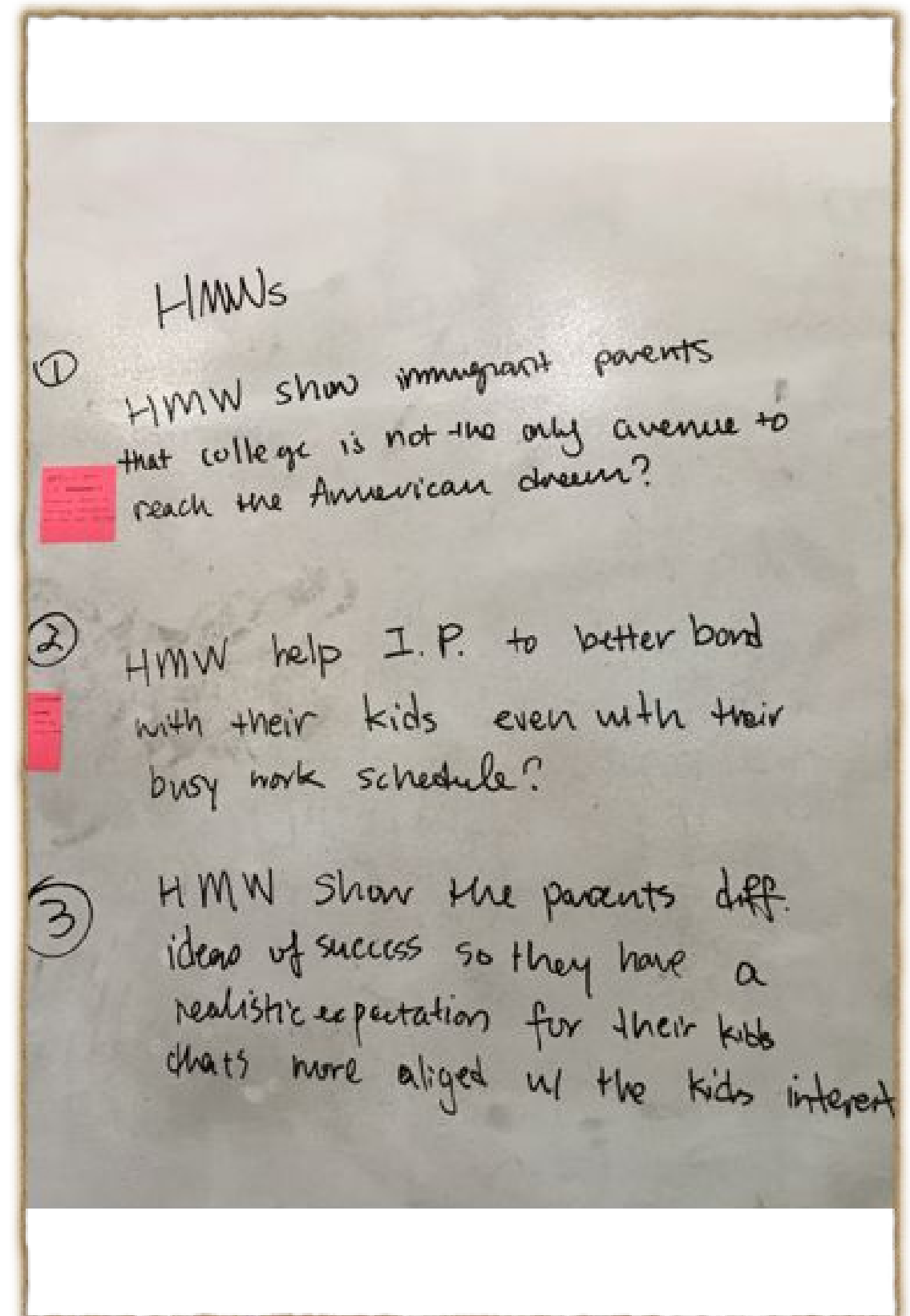
- Children only focus on extracurricular programs and school work in Asian immigrant family.
- Asian immigrant parents don't have, and don't spend time with their children, because they want them to focus only education, especially mathematics and English.
- Children spend most of their day studying.

# *Expectation*

- Asian immigrant parents have high expectation on their children; the only way to succeed is to become doctor, lawyer, accountant, etc.
- The idea of education equal to succeed in life carried to the next generation from older generation. Children expected to get hired in good career as they graduate from college.

# HMW Questions

1. How might we show immigrant parents that college is not the only answer to reach American dream?
2. How might we convince immigrant parents that they should not decide their kids' future base on their experience, because their kids should have the freedom/rights to create their own life?
3. How might we help immigrant parents to better bond with their children?
4. How might we prove to immigrant parents that there might be something else more important than education in kid's childhood?



# Prototype

- Community Billboard
  - Our idea is to build a physical billboard on local community neighborhood, where everyone lives in the area can host events, share their thoughts and ideas.
- Mentor-family speed matching
  - Mentor will help parents with language barrier, understanding and have realistic expectation for their kids. The mentor can also help kids with homeworks and provide guidance
  - The mentorship program will help immigrant family members to function and communicate better inside and outside the family.



# Community Billboard



# Mentor-family speed matching





Please view the link below for our app prototype :)

<https://popapp.in/projects/5614942e6166b37b7add251d/preview>



*Thank you*

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