



O C O N N O R

“ MILANO ”

LUXURY FOR THE EVERYDAY

O C O N N O R

“ MILANO ”

LUXURY FOR THE EVERYDAY

- Introduce a new luxury leather goods and footwear brand.
- Focus on casual luxury.
- Target consumers who want quality over brands.
- Identify with the movers and shakers of the world.
- Highlight the new world designer dedicated to Making-In-Italy.
- Make A LOT of money.

