

# PRINCIPLES OF INSTRUCTIONAL DESING

**Instructional Design** is a systematic process used to create learning solutions that ensure the improvement of human performance.



LEARNING  
THEORIES



LEARNING  
TECHNOLOGIES



HUMAN  
PERFORMANCE

## ANALYSIS

It is a performance problem?

Clarify **problems**

**Needs** analysis

**Learner** analysis

**Tasks** analysis

Learning **environment**

## DESIGN

**Goals** and **objectives**

Content **sequence**

Instructional **strategies**

**Instructional message**

Project management **plan**

## DEVELOPMENT

Instructional **materials**

**Resources** to support learning

Evaluation **instruments**

## IMPLEMENTATION

**Pilot** Testing

**Learning** experiences

## EVALUATION

**Learner success**

Instructional Design **process**